

BLACK & WHITE  
**G A L A**

TRAILBLAZER AND AWARDS OF EXCELLENCE

*Congratulations to Kim Murray of  
 Time Warner Media - 2016 Trailblazer!*

*Creative Finalists...*

**VIDEO CREATIVE**

FOX7 Right Place, Right Time	KTBC
Restivo Laser Vision- Homeless Valet	TWC
Restivo Laser Vision- Afternoon Jog	TWC
Restivo Laser Vision- Glassdoor	TWC
Matts El Rancho- Lunch Brunch	TWC
Hustler Turf	Redroc

**AUDIO COMMUNITY AFFAIR**

Go Pink ATX	Entercom
Housing Heroes-Todd Jeffries	Emmis
KFMK Volunteers Wimberley Floods	KFMK
KFMK Daddy Daughter Dance	KFMK

**VIDEO COMMUNITY AFFAIR**

Fox 7 Makes Miracles	KTBC
Backpack	TELEMUNDO
KEYE Cares	KEYE
Blue Santa	KEYE/TELEMUNDO

**VISUAL CREATIVE**

Reagan AWM Promo	Reagan
Wolfdancer Golf Club- PGA Mag	Hiebing
Reagan AWM Creative	Reagan

**AUDIO CREATIVE**

Next Radio- Tornado	Emmis
Wing It- Lets Wing It	Entercom
Navidad Promo1	Emmis
Kinsa Health Weather Report	Emmis

**VISUAL COMMUNITY AFFAIRS**

Reagan AWM Community	Kite Fest
Reagan AWM Community	

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*Finalists...*

<b>PRINT ROOKIE</b>	
<b>2yrs or less any dept</b>	
Paige Cavazos	Statesman
Priscilla Sandoval	Community Impact
Tamar Price	Austin Chronicle

<b>TV ROOKIE</b>	
<b>2yrs or less any dept</b>	
Chelsey Ketcher	Time Warner Cable
Kelly Mayorga	Univision
Lita Box	Time Warner Cable
Melanie Cottier	KVUE-TV
Nicole Plascencia	KEYE-TV/Telemundo

<b>RADIO ROOKIE</b>	
<b>2yrs or less Any dept</b>	
Brent Walden	Emmis
Courtney James	iHeart Media
Elizabeth Rubio	Univision
Jason Carl	Entercom
Ruben Perez	Emmis

<b>DIGITAL ROOKIE</b>	
<b>2yrs or less any dept</b>	
Alfred Perez	Emmis
Elise Eid	Statesman
Ray Pikulski	Entercom

<b>OUT OF HOME ROOKIE</b>	
<b>2yrs or less any dept</b>	
Jeff Elliott	Reagan
Marco Learmont	Clear Channel Outdoor
Sue Spinosa	Reagan

<b>PRINT AE OF THE YEAR</b>	
Elizabeth Nitz	Austin Chronicle
Marcella Simms	Statesman
Misty Pennock	Austin Monthly
Tess Coverman	Community Impact
Veronica Serrato	Statesman

<b>TV AE OF THE YEAR</b>	
Alyssa Brown	KTBC-TV
Angela Fuller	KEYE-TV
Elizabeth Rubio	Univision
J Lewis & L Bruner	KXAN-TV
Jessica Harris	Time Warner Cable

<b>RADIO AE OF THE YEAR</b>	
Angie Ray	iHeart Media
CFabianich/K Webber	KFMK-FM
Dirk Doud	iHeart Media
G Proctor/G Mendez	Univision
Megan Vricella	Entercom
Whitney Dodson	Emmis

<b>DIGITAL AE OF THE YEAR</b>	
Brad Copland	Pandora
Brianda Tamez	Entercom
Chris Chappell	Pandora
Lisa Nelson	Pandora
Ray Pikulski	Entercom

<b>OUT OF HOME AE OF THE YR</b>	
<i>(Outdoor/Cinema/Mall/Transit)</i>	
Gus Elliott	Reagan
Lisa Hernandez	Clear Channel Outdoor
Sarah Teeter	Reagan

# GALA

TRAILBLAZER AND AWARDS OF EXCELLENCE

*Finalists continued...*

## PRINT GSM/LSM OF THE YR

Deeda Payton Lovett	Community Impact
Karlee Steele	Statesman
Phyllis Campos	Community Impact

## TV GSM/LSM OF THE YR

Christine Escobar	Univision
Jamie Davis	KEYE-TV/Telemundo
Kim Murray	Time Warner Cable
Pam Power	KXAN-TV
Todd Ricke	KEYE-TV/Telemundo

## RADIO GSM/LSM OF THE YR

Brian Benschoter	KUT
Brianna Parks	Entercom
Brooke Gallagher	Emmis
Christine Escobar	Univision
Melody Caldwell	iHeart Media
Steve Sherrill	iHeart Media
Tatjana Deegan	Emmis

## DIGITAL GSM/LSM OF THE YR

Amy Anderson	
Benjamin Van Horn	Time Warner Cable
Daniel Sahl	Emmis
Greg McKittrick	iHeart Media
Marcos Resendez	Pandora
Monica Kinas	Entercom

## O-O-H GSM/LSM OF THE YR (Outdoor/Cinema/Mall/Transit)

Gregg Speichinger	Reagan
Karen Goumakos	Reagan

## LOCAL AGCY BUYER OF THE YR

Erin Ivy	Redroc
Lea Urrutia	KSM South
Lonnie Summers	One Voice Communications
Melissa Bagan	Danny Reed
Tara Vela	Frank Erwin Center
Tracy Arrington	Blackboard Co.

## LOCAL AGCY PLANNER OF THE YR

Deb Magnuson	Marketing Matters
Melissa Bagan	Danny Reed
Shelly B. Wright	Redroc
Steve Laukhuf	One Voice
Tatum Brown	Adverve

## PRINT MKTG/PROMO EMPLOYEE OF THE YR

Sarah Wolf	Austin Chronicle
Shannon Cockrell	Statesman

## TV MKTG/PROMO EMPLOYEE OF THE YEAR

Erika Hernandez	Univision
Jessica Von Schramm	KEYE-TV/Telemundo
Kathie Smith	KTBC-TV
Kristen Gilham	Time Warner Cable
Steve Harris	KEYE-TV/Telemundo

## RADIO MKTG/PROMO EMPLOYEE OF THE YR

Aaron Hurd	Entercom
Blanca Deen	Entercom
David Rios	Univision
Frankie Ruiz	Emmis
Liz Leos	iHeart Media
Travis Hill	iHeart Media

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TRAILBLAZER AND AWARDS OF EXCELLENCE

*Finalists continued...*

<b>DIGITAL MKTG/PROMO EMPLOYEE OF THE YEAR</b>	
Bob Worden	iHeart Media
Bonnie Buckley	KXAN-TV
Lindsay MacDonnell	Statesman

<b>O-O-H MKTG/PROMO EMPLOYEE OF THE YR</b>	
Outdoor/Cinema/Mall/Transit	
Justin Collins	Reagan
Kelly Sexton	KSM South

<b>PRINT PRODUCTION EMPLOYEE OF THE YR</b>	
Cindia Lee	Statesman
Danielle White	Austin Chronicle
Shaina Golay	Austin Monthly

<b>TV PRODUCTION EMPLOYEE OF THE YR</b>	
Budro Partida	KEYE-TV/Telemundo
Christopher Stephens	Time Warner Cable
Ernesto Hernandez	KTBC-TV
Felipe Reynoso	Univision
Ty Sprague	KXAN-TV

<b>RADIO PRODUCTION EMPLOYEE OF THE YR</b>	
Billy Martin	Emmis
Brian Vitellaro	iHeart Media
Diana Nelly Luna	Univision
Jimbo Kipping	Emmis
Patrick Stanger	Entercom

<b>DIGITAL PRODUCTION EMPLOYEE OF THE YR</b>	
Grace Svoboda	Emmis
Jillian Pedersen	KFMK-FM
Jonathan Guzman	Emmis

<b>TV TRAFFIC EMPLOYEE OF THE YR</b>	
Brett Erickson	Time Warner Cable
Estrella Flores	KEYE-TV/Telemundo
Lisa Kaye-Hunt	KEYE-TV/Telemundo
Marji Barrows	Time Warner Cable
Pam Moore	KTBC-TV
Sean Foster	KXAN-TV
Tanya Clemons	KVUE-TV

<b>RADIO TRAFFIC EMPLOYEE OF THE YR</b>	
Jennifer Quintero	KFMK-FM
Jere Hammel	Entercom
Regina Massie	Emmis
Rhonda Kuipers	Entercom
Suzanne Munoz	iHeart Media

<b>PRINT SUPPORT STAFF EMPLOYEE OF THE YR</b>	
Amy Cope	Community Impact
Chelsea Taylor	Austin Chronicle
Wendy Udave	Statesman

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*Finalists continued...*

<b>TV SUPPORT STAFF EMPLOYEE OF THE YR</b>	
Eva Stitts	Univision
Gabriela Aguirre	KEYE-TV/Telemundo
Jaimie Page	KVUE-TV
Mario Portillo	Time Warner Cable
Sean Foster	KXAN-TV

<b>RADIO SUPPORT STAFF EMPLOYEE OF THE YEAR</b>	
Audrey Munoz	iHeart Media
Crystal Valenzuela	Univision
Lauren Manuel	Entercom
Rosa Soto	Emmis
Tawanda Turner	Emmis

<b>DIGITAL SUPPORT STAFF EMPLOYEE OF THE YR</b>	
Alfred Perez	Emmis
Courtney James	iHeart Media
Jason Swedberg	Entercom
Sean Foster	KXAN-TV
Stefanie Vela	Statesman

<b>O-O-H SUPPORT STAFF EMPLOYEE OF THE YR (Outdoor/Cinema/Mall/Transit)</b>	
Alyson White	Reagan
Bridgette Ceschin	Reagan

<b>TV PERSONALITY OF THE YR</b>	
Kris Betts	KVUE
David Herrera	Univision
David Yeomans	KXAN-TV
Jim Spencer	KXAN-TV
Shannon Wolfson	KXAN-TV
Walt Maciborski	KEYE-TV

<b>RADIO PERSONALITY OF THE YR</b>	
Bama, Rob & Heather	iHeart Media
Booker, Alex and Sara	Entercom
Claudia Talamantez	Univision
Dudley & Bob + Matt	Emmis
CJ Morgan	Emmis
Jason & Deb	Emmis

<b>PRINT COLUMNIST/BLOGGER OF THE YR</b>	
Kimberly Jones	Austin Chronicle
Marjorie Baumgartner	Austin Chronicle
Pam LeBlanc	Statesman

<b>LOCAL AGENCY OF THE YR</b>	
ACL Live	
Danny Reed	
Frank Erwin Center	
KSM South	
One Voice Communications	
Redroc	

<b>PRINT UNSUNG HERO OF THE YR</b>	
Belinda Olivas	Statesman
Travis Baker	Community Impact

<b>LOCAL AGCY UNsung HERO</b>	
Alexis Oberer	One Voice Communications
Christy Kranik	Latinworks
Jaime Clausen	Latinworks
Laura Bennett	Frank Erwin Center
Pamela Newby	The Davis Group
Taylor McKenzie	Arsenal

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*Finalists continued...*

TV UNSUNG HERO OF THE YR	
Aly Kerr	KTBC-TV
Andrea Mitra	Univision
Dianna Durham	Time Warner Cable
Marji Barrows	Time Warner Cable
Megan Snipes	KEYE-TV/Telemundo
Sean Foster	KXAN-TV

DIGITAL UNSUNG HERO OF THE YR	
Heather Wells	
Jennifer Serrano	Emmis
Sean Foster	KXAN

RADIO UNSUNG HERO OF THE YR	
Arnold Lopez	iHeart Media
B-Doe	Emmis
Claudia Talamantez	Univision
Jim Henkel	Emmis
Leah Woodard	iHeart Media

O-O-H UNSUNG HERO OF THE YR (Outdoor/Cinema/Mall/Transit)	
Alyson White	Reagan
Bridgette Ceschin	Reagan
Justin Collins	Reagan
Sarah Teeter	Reagan

*Good luck to all!*

