

BLACK & WHITE
G A L A

TRAILBLAZER AND AWARDS OF EXCELLENCE

Finalists...

PRINT ROOKIE	
2yrs or less any dept	
Paige Cavazos	Statesman
Priscilla Sandoval	Community Impact
Tamar Price	Austin Chronicle

TV ROOKIE	
2yrs or less any dept	
Chelsey Ketcher	Time Warner Cable
Kelly Mayorga	Univision
Lita Box	Time Warner Cable
Melanie Cottier	KVUE-TV
Nicole Plascencia	KEYE-TV/Telemundo

RADIO ROOKIE	
2yrs or less Any dept	
Brent Walden	Emmis
Courtney James	iHeart Media
Elizabeth Rubio	Univision
Jason Carl	Entercom
Ruben Perez	Emmis

DIGITAL ROOKIE	
2yrs or less any dept	
Alfred Perez	Emmis
Elise Eid	Statesman
Ray Pikulski	Entercom

OUT OF HOME ROOKIE	
2yrs or less any dept	
Jeff Elliott	Reagan
Marco Learmont	Clear Channel Outdoor
Sue Spinosa	Reagan

PRINT AE OF THE YEAR	
Elizabeth Nitz	Austin Chronicle
Marcella Simms	Statesman
Misty Pennock	Austin Monthly
Tess Coverman	Community Impact
Veronica Serrato	Statesman

TV AE OF THE YEAR	
Alyssa Brown	KTBC-TV
Angela Fuller	KEYE-TV
Elizabeth Rubio	Univision
J Lewis & L Bruner	KXAN-TV
Jessica Harris	Time Warner Cable

RADIO AE OF THE YEAR	
Angie Ray	iHeart Media
CFabianich/K Webber	KFMK-FM
Dirk Doud	iHeart Media
G Proctor/G Mendez	Univision
Megan Vricella	Entercom
Whitney Dodson	Emmis

DIGITAL AE OF THE YEAR	
Brad Copland	Pandora
Brianda Tamez	Entercom
Chris Chappell	Pandora
Lisa Nelson	Pandora
Ray Pikulski	Entercom

OUT OF HOME AE OF THE YR	
<i>(Outdoor/Cinema/Mall/Transit)</i>	
Gus Elliott	Reagan
Lisa Hernandez	Clear Channel Outdoor
Sarah Teeter	Reagan

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TRAILBLAZER AND AWARDS OF EXCELLENCE

Finalists continued...

PRINT GSM/LSM OF THE YR

Deeda Payton Lovett	Community Impact
Karlee Steele	Statesman
Phyllis Campos	Community Impact

TV GSM/LSM OF THE YR

Christine Escobar	Univision
Jamie Davis	KEYE-TV/Telemundo
Kim Murray	Time Warner Cable
Pam Power	KXAN-TV
Todd Ricke	KEYE-TV/Telemundo

RADIO GSM/LSM OF THE YR

Brian Benschoter	KUT
Brianna Parks	Entercom
Brooke Gallagher	Emmis
Christine Escobar	Univision
Melody Caldwell	iHeart Media
Steve Sherrill	iHeart Media
Tatjana Deegan	Emmis

DIGITAL GSM/LSM OF THE YR

Amy Anderson	
Benjamin Van Horn	Time Warner Cable
Daniel Sahl	Emmis
Greg McKitrick	iHeart Media
Marcos Resendez	Pandora
Monica Kinas	Entercom

O-O-H GSM/LSM OF THE YR

(Outdoor/Cinema/Mall/Transit)

Gregg Speichinger	Reagan
Karen Goumakos	Reagan

LOCAL AGCY BUYER OF THE YR

Erin Ivy	Redroc
Lea Urrutia	KSM South
Lonnie Summers	One Voice Communications
Melissa Bagan	Danny Reed
Tara Vela	Frank Erwin Center
Tracy Arrington	Blackboard Co.

LOCAL AGCY PLANNER OF THE YR

Deb Magnuson	Marketing Matters
Melissa Bagan	Danny Reed
Shelly B. Wright	Redroc
Steve Laukhuf	One Voice
Tatum Brown	Adverve

PRINT MKTG/PROMO EMPLOYEE OF THE YR

Sarah Wolf	Austin Chronicle
Shannon Cockrell	Statesman

TV MKTG/PROMO EMPLOYEE OF THE YEAR

Erika Hernandez	Univision
Jessica Von Schramm	KEYE-TV/Telemundo
Kathie Smith	KTBC-TV
Kristen Gilham	Time Warner Cable
Steve Harris	KEYE-TV/Telemundo

RADIO MKTG/PROMO EMPLOYEE OF THE YR

Aaron Hurd	Entercom
Blanca Deen	Entercom
David Rios	Univision
Frankie Ruiz	Emmis
Liz Leos	iHeart Media
Travis Hill	iHeart Media

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TRAILBLAZER AND AWARDS OF EXCELLENCE

Finalists continued...

DIGITAL MKTG/PROMO EMPLOYEE OF THE YEAR	
Bob Worden	iHeart Media
Bonnie Buckley	KXAN-TV
Lindsay MacDonnell	Statesman

O-O-H MKTG/PROMO EMPLOYEE OF THE YR	
Outdoor/Cinema/Mall/Transit	
Justin Collins	Reagan
Kelly Sexton	KSM South

PRINT PRODUCTION EMPLOYEE OF THE YR	
Cindia Lee	Statesman
Danielle White	Austin Chronicle
Shaina Golay	Austin Monthly

TV PRODUCTION EMPLOYEE OF THE YR	
Budro Partida	KEYE-TV/Telemundo
Christopher Stephens	Time Warner Cable
Ernesto Hernandez	KTBC-TV
Felipe Reynoso	Univision
Ty Sprague	KXAN-TV

RADIO PRODUCTION EMPLOYEE OF THE YR	
Billy Martin	Emmis
Brian Vitellaro	iHeart Media
Diana Nelly Luna	Univision
Jimbo Kipping	Emmis
Patrick Stanger	Entercom

DIGITAL PRODUCTION EMPLOYEE OF THE YR	
Grace Svoboda	Emmis
Jillian Pedersen	KFMK-FM
Jonathan Guzman	Emmis

TV TRAFFIC EMPLOYEE OF THE YR	
Brett Erickson	Time Warner Cable
Estrella Flores	KEYE-TV/Telemundo
Lisa Kaye-Hunt	KEYE-TV/Telemundo
Marji Barrows	Time Warner Cable
Pam Moore	KTBC-TV
Sean Foster	KXAN-TV
Tanya Clemons	KVUE-TV

RADIO TRAFFIC EMPLOYEE OF THE YR	
Jennifer Quintero	KFMK-FM
Jere Hammel	Entercom
Regina Massie	Emmis
Rhonda Kuipers	Entercom
Suzanne Munoz	iHeart Media

PRINT SUPPORT STAFF EMPLOYEE OF THE YR	
Amy Cope	Community Impact
Chelsea Taylor	Austin Chronicle
Wendy Udave	Statesman

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TRAILBLAZER AND AWARDS OF EXCELLENCE

Finalists continued...

TV SUPPORT STAFF EMPLOYEE OF THE YR	
Eva Stitts	Univision
Gabriela Aguirre	KEYE-TV/Telemundo
Jaimie Page	KVUE-TV
Mario Portillo	Time Warner Cable
Sean Foster	KXAN-TV

RADIO SUPPORT STAFF EMPLOYEE OF THE YEAR	
Audrey Munoz	iHeart Media
Crystal Valenzuela	Univision
Lauren Manuel	Entercom
Rosa Soto	Emmis
Tawanda Turner	Emmis

DIGITAL SUPPORT STAFF EMPLOYEE OF THE YR	
Alfred Perez	Emmis
Courtney James	iHeart Media
Jason Swedberg	Entercom
Sean Foster	KXAN-TV
Stefanie Vela	Statesman

O-O-H SUPPORT STAFF EMPLOYEE OF THE YR (Outdoor/Cinema/Mall/Transit)	
Alyson White	Reagan
Bridgette Ceschin	Reagan

TV PERSONALITY OF THE YR	
Kris Betts	KVUE
David Herrera	Univision
David Yeomans	KXAN-TV
Jim Spencer	KXAN-TV
Shannon Wolfson	KXAN-TV
Walt Maciborski	KEYE-TV

RADIO PERSONALITY OF THE YR	
Bama, Rob & Heather	iHeart Media
Booker, Alex and Sara	Entercom
Claudia Talamantez	Univision
Dudley & Bob + Matt	Emmis
CJ Morgan	Emmis
Jason & Deb	Emmis

PRINT COLUMNIST/BLOGGER OF THE YR	
Kimberly Jones	Austin Chronicle
Marjorie Baumgartner	Austin Chronicle
Pam LeBlanc	Statesman

LOCAL AGENCY OF THE YR	
ACL Live	
Danny Reed	
Frank Erwin Center	
KSM South	
One Voice Communications	
Redroc	

PRINT UNSUNG HERO OF THE YR	
Belinda Olivas	Statesman
Travis Baker	Community Impact

LOCAL AGCY UNsung HERO	
Alexis Oberer	One Voice Communications
Christy Kranik	Latinworks
Jaime Clausen	Latinworks
Laura Bennett	Frank Erwin Center
Pamela Newby	The Davis Group
Taylor McKenzie	Arsenal

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TRAILBLAZER AND AWARDS OF EXCELLENCE

Finalists continued...

**TV UNSUNG HERO
OF THE YR**

Aly Kerr	KTBC-TV
Andrea Mitra	Univision
Dianna Durham	Time Warner Cable
Marji Barrows	Time Warner Cable
Megan Snipes	KEYE-TV/Telemundo
Sean Foster	KXAN-TV

**RADIO UNSUNG HERO
OF THE YR**

Arnold Lopez	iHeart Media
B-Doe	Emmis
Claudia Talamantez	Univision
Jim Henkel	Emmis
Leah Woodard	iHeart Media

**DIGITAL UNSUNG HERO
OF THE YR**

Heather Wells	
Jennifer Serrano	Emmis
Sean Foster	KXAN

O-O-H UNSUNG HERO OF THE YR
(Outdoor/Cinema/Mall/Transit)

Alyson White	Reagan
Bridgette Ceschin	Reagan
Justin Collins	Reagan
Sarah Teeter	Reagan

*Stay tuned for
2016 Trailblazer!*