

Save The Date!

AWRT September Luncheon

“The Numbers Game”

An inside look at the numbers that drive radio & television with a distinguished panel of guests representing Arbitron, Cable Fusion, & Nielsen.

Sept 14, 2005

11:30am-1pm

Austin Women’s Club

708 San Antonio St.



RSVP Update:

Please send your RSVP for future events to awrtaustin@hotmail.com

Medi Links

An A.W.R.T Chapter Publication

August 2005, Volume 53

AWRT Fall Preview Party - 2005



Thank you to our corporate sponsors:



Battle of the Media Stars!

October 13, 2005
2:15pm - 6:15pm

Save time and money by paying in advance!
Teams of Ten Players: \$150

Spectators: \$5 in advance/\$10 day of event

Make Checks Payable to:
AWRT Austin Chapter

Mail Checks to:

**Attention: Misty Crayton
KVUE TV**

**3201 Steck Avenue
Austin, Texas 78757**

Questions? [Contact: Misty Crayton](#)



AWRT Membership Drive

Members have a chance to win
a Half Day Away Spa Package at
Lake Austin Spa Resort



LAKE AUSTIN
SPA RESORT

Rules: All current members and members who join AWRT-Austin between Now and December 16th have the opportunity to win. When recruiting new members, current members are responsible for delivering their new member's application directly to membership chair Wendy Wheless with their name printed on the top. Any applications turned in with no indication of who recruited them will not count towards anyone's total. AWRT will keep copies of all membership applications received between now and December 16th. The member who recruits the most new members will receive the Half Day Away Package! For more information, please contact Wendy Wheless at 459-2022 or wwheless@kvue.com.



If you would like to add or delete someone from the AWRT mailing list, please contact Beth Bobbitt at beth@tab.org



New Membership Benefits:

"106 in '06" AWRT's New Membership Drive!

August 10th - December 16th

Join AWRT Today and Receive:

10% off spa services at Woodhouse Day Spa

\$5 off any purchase of \$40 or more at Freytag's Florist

Free one-year subscription to your choice of Texas Music or Horns Illustrated Magazine

\$25 Gift Certificate to Moonshine

Subscription to Austin Business District Magazine

All members must present their membership card to redeem services. Please contact Wendy Wheless for more information 459-2022 wwheless@kvue.com

**HORNS
ILLUSTRATED**

TEXAS MUSIC



FREYTAG'S FLORIST

**THE
WOODHOUSE
DAY SPA**

Career Corner...

CBS 42/KEYE TV (CBS O&O) : Producer

Primary Responsibilities:

CBS 42/KEYE TV (CBS O&O) in Austin, Texas is looking for a Producer for our 5PM newscast. The right person for the position will have at least three years experience in TV news as a newscast producer. Qualified applicants must have excellent news judgment and instincts. Candidates must be able to demonstrate knowledge and skills needed to produce newscasts and news stories; must work closely with reporters, photographers and editors in producing content for newscasts; must work quickly under deadline stress; be good communicators; be imaginative and creative; must have good graphic instincts, and must work with news management on execution of CBS 42/KEYE News strategy and tactics.

Candidates must be able to quickly react to breaking news and help execute news department's breaking news plan and work with news management on execution of CBS 42/KEYE News strategy and tactics.

Candidates must be detail-oriented and exceptionally well organized; have good people skills, have a positive, can-do attitude, take initiative, be problem-solvers and must be able to work in a team concept. This is not a job for beginners.

For consideration, please send resume, tape, cover letter indicating position of interest to:

CBS 42/KEYE-42

Attn: HR

10700 Metric Blvd

Austin, Texas 78758

Fax: 512-490-2164

E-mails accepted at hr@keyetv.com

Web Sites: www.keyetv.com

NO PHONE CALLS, PLEASE.



If you have a job opening at your station that you would like to add, please email a short description (50 words or less) to amy.m.carter@twcable.com

Career Corner...

PART-TIME RECEPTIONIST/PROMOTIONS ASSISTANT

- INFINITY RADIO, AUSTIN

Infinity Broadcasting is seeking a Part-time Receptionist/Promotions Assistant to work Monday through Friday from 10am-2pm. Must have good communication and people skills to greet listeners and clients. Will require answering multi-line phone, customer service, light typing, filing and word processing. Must have professional appearance, be dependable and be able to work in a fast paced environment. Send resumes and salary requirements to Mandy Seay at 4301 Westbank Dr., Escalade B - 3rd Floor, Austin, TX 78746, email meseay@cbsaustin.com or fax resume to 512-329-6255. Women and Minorities encouraged to apply. EOE.

Traffic Assistant - KAKW – 62 Univision

Univision Telefutura is looking for a Traffic Assistant.

Requirements: Assist in preparation of KAKW-TV daily programming log. Assist in operation of KAKW Traffic department, including commercial reviews, document retention and station promotions. Operate and maintain the traffic computer, with the assistance of Univision MIS department employees. Telephone duties (backup for Front Desk). Other duties, as determined by KAKW Management.

Responsibilities: Must be able to read and write in Spanish and English. Must be able to type. Must have experience with computers and programs such as MS Word and MS Excel. Must be able to work under pressure; meet multiple deadlines; be flexible; and multi-task. Must be able to lift and carry up to 20 lbs. The successful candidate will be required to dress appropriately for a business casual environment and possess an ability to work with all departments so as to achieve personal, team and station goals.

Interested parties should send resume to:

KAKW-62 Job # 2005-08 C/O Carol Mueller 2233 W. North Loop Boulevard
Austin, TX 78756 Or Email to cmueller@univision.net

Continued...

Time Warner Cable Media Sales: Local Account Executive

Advanced Media Specialist....Time Warner is looking for an aggressive, resourceful individual to develop and sell its video on demand Ad Sales product. Individual must be creative, exhibit attention to detail, and possess strong sales skills.

Interested parties Email resume to: pamela.powers@twcable.com

KXBT-FM TRAFFIC DIRECTOR - INFINITY RADIO, AUSTIN

The Traffic Director is primarily responsible for inventory control management. Traffic Director reports directly to the Traffic Manager. In addition to assisting the GSM and AEs, the Traffic Director works mainly with the DOS, Account Executives, Sales Assistants, Program Directors, Promotion Departments and Production.

The responsibilities of the Traffic Director will include, but are not limited to:

- 1.Inventory Control. Enter all orders, print contracts, work spots in and electronic reconciliation.
- 2.Print commercial logs daily. Merge commercial logs with Scott System. Scott System prints out discrepancy report.
- 3.Ensure all spots and copy are accounted for before close of business.
- 4.Each morning print audit report and verify that log is signed by on-air staff and all spots ran correctly.
- 5.Generate special billing reports once a month including audit reports.
- 6.Backup other Traffic Directors as needed.
- 7.Follow up with Account Executives daily to ensure everything is done correctly.
- 8.Meet with New Hires to review role in the company and how you will work together.

Please respond with resume and salary requirements to

Human Resources Attention: Deniese Dunavin

Fax (512) 329-6255

EEO



If you have a job opening at your station that you would like to add, please email a short description (50 words or less) to amy.m.carter@twcable.com