



AWM AUSTIN MOURNS THE LOSS OF LONGTIME FRIEND AND SUPPORTER ANN ARNOLD



In a 50-year professional career, Ann Arnold was a groundbreaking Texas journalist, first female press secretary to a Texas governor, and the longtime president of the Texas Association of Broadcasters.

<http://www.tab.org/>



IN REMEMBRANCE...



Ann Arnold, longtime president of the Texas Association of Broadcasters, died September 1st at age 67. When diagnosed with leukemia, she was told she had less than two years to live. Arnold sought experimental treatment at UT's M.D. Anderson facilities in Houston and she lived another 20+ years with the disease.

In 1987, Arnold was asked to head up the Texas Association of Broadcasters. Her vision and tenacity allowed the TAB to flourish and prosper.

She enhanced the Emergency Alert System and laid the groundwork for the successful effort to pass a Free Flow of Information Act in Texas. Arnold grew the Texas Broadcast Education Foundation's endowment and organized successful fundraisers. Her accomplishments and leadership helped ensure the continued vitality of the Texas broadcast industry.

Arnold was a supporter of many of the broadcast industry organizations, including the Alliance for Women in Media Austin chapter. She spoke on many panels and provided the organization a booth at the TAB conventions for several years, which provided AWM state-wide visibility. "She cherished the opportunity to help local broadcasters strengthen their communities...", said TAB Vice President Oscar Rodriguez. "The broadcast industry and local communities throughout Texas will long benefit from her dedication and passion."

Arnold oversaw the creation of TAB's permanent home in 1999. She was President of the National Alliance of State Broadcast Associations in 2005. Arnold was presented TAB's first Lifetime Achievement Award in 2008.



<http://www.tab.org/>

NATIONAL CONNECTION



ALLIANCE FOR
WOMEN IN MEDIA
FOUNDATION



SHEconomics: Money, Market and Message October 29, 2012

Sony Wonder Technology Lab HD Theater, Third Floor
550 Madison Avenue @ 56th Street
New York, NY 10022

9:00 a.m. – 2:00 p.m.

Registration is free, but space is limited. Sign up today!
<http://www.allwomeninmedia.org/events/new-york-2012.html>

For questions, please contact AWM Headquarters at 703.506.3290
or email info@allwomeninmedia.org



NATIONAL CONNECTION



ALLIANCE FOR
WOMEN IN MEDIA
FOUNDATION



The **Gracies**®

For over 35 years, the Alliance for Women in Media Foundation has been a leader in celebrating and honoring programming for, by and about women, as well as individuals who have made exemplary contributions to the media industry.

Entry Site and Categories

All entries must be submitted through

https://omnicontests4.com/?comp_id=941.

Early Bird Rates are available for all categories through 12/1/12.

The 2013 Entry Deadline is **January 7, 2013**. Winning entries will be honored at the 38th Annual Gracie Awards:

Gracies Gala: May 21, 2013 in Los Angeles, CA

Gracies Luncheon: June 26, 2013 in New York City, NY

www.thegracies.org



@thegracies

#thegracies

For questions, please contact AWM Headquarters at 703.506.3290
or email info@allwomeninmedia.org



PROGRAM CONNECTION



HOLIDAY ECONOMICS

Wednesday October 10th, 11:30a



*Retail forecasting
for success this
spending season!*

Scheduled panelists:

Michelle Roebuck
Marketing/Public Relations

Courtney Bunte
Promotions Manager



Moderator:

LisaBeth "LB" Thomas
LBTJ Group, LLC

Don't be left out this time! RSVP TODAY!

rsvp@awmaustin.org by Friday October 5th, 2012

Avoid the line! Pre-pay for the luncheon on our secure shopping cart at <http://awmaustin.org/luncheons>.

MAGGIANO'S
LITTLE ITALY

Wednesday, October 10th 11:30a-1p

10910 Domain Dr., Suite 100

Members \$25 Non-members \$30

Non-RSVPs \$35 at the door.

NO SHOWS WILL BE BILLED!

For more information visit www.awmaustin.org.



BATTLE CONNECTION



Battle of the Media Stars!!!



Like our Facebook page and keep checking the website for more amazing photos of Battle 2012!

<http://awmaustin.org/>



BATTLE CONNECTION



Like our Facebook page and keep checking the website for more amazing photos of Battle 2012!

<http://awmaustin.org/>



BATTLE CONNECTION



Thank you to our sponsors!



HONEST



Like our Facebook page and keep checking the website for more amazing photos of Battle 2012!

<http://awmaustin.org/>



LOCAL CONNECTION



**Welcome to our
newest AWM
member and
congratulations
to recent
new hires
in the Austin
media!**



David Sonefeld
New Member
Alliance for Women in Media



Chelle Gaudin
Account Executive



Lisa Medina
Account Executive



Lane Petrosky
Account Executive



If you have any new hires or recently-promoted employees that you would like listed in the November newsletter, please e-mail newsletter@awmaustin.org by Monday, October 22nd, 2012



LOCAL CONNECTION



Join Austin AWM at the Komen Race for the Cure

Sunday, November 4, 2012

Why is Race for the Cure important?

Did you know that one out of eight women will have to fight breast cancer in her lifetime?

That figure is SCARY! Participating in Race for the Cure honors those affected by breast cancer, increases awareness and, most importantly, raises funds for local breast cancer services and screenings and national groundbreaking research to find a cure!

How can I help?

Join the Austin AWM Race for the Cure 2012 team!

We're a fun AND dedicated group of gals that will work hard to recruit team members and take advantage of fundraising opportunities. You don't have to participate in the race to raise money, either. Contact Kelly Welch at kwelch@emmisaustin.com or click the link below for more information on how to join!

So what happens to the **MONEY**?

Where does my donation go?

Seventy-five percent stays in our five county area to provide the following services:

Fund mammograms (screening or diagnostic), ultrasounds, biopsies and treatment

Provide emergency assistance which covers in-home personal assistance, transportation to and from treatment and food, rent & utilities

Fund Patient Navigator Services (provides individual assistance from when someone is diagnosed to the end of their treatment)

Provide breast health educators and educational materials at local health fairs and community events

Connect breast cancer survivors with local resources

Offer bilingual support staff

Spearhead local advocacy efforts

Since 1999, the Austin Affiliate of Susan G. Komen for the Cure® has invested over \$10 million to better the lives of those facing breast cancer in our community. Did you know that 75% of net funds raised LOCALLY stays LOCALLY?

Komen Austin provides funding to LOCAL non-profit healthcare organizations for breast health services for the underserved men and women in Travis, Bastrop, Hays, Williamson and Caldwell Counties. The remaining 25% funds the national Susan G. Komen for the Cure® Grants Program, which funds groundbreaking breast cancer research.



Visit <http://awmaustin.org/race-for-the-cure/> for a link to our team page!



MEMBERSHIP CONNECTION



Austin Chapter AWM Corporate Membership Benefits:

Public support of our professional organization that has a commitment to the advancement of women and minorities in our industry.

Corporate Membership for 6 Includes:

AWM National Membership and Austin Chapter Affiliation for 6 employees.

- Pre-paid luncheon table for 6 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$4820

Sponsorship Package: \$2500

Corporate Membership for 3 Includes:

- AWM National Membership and Austin Chapter Affiliation for 3 employees.
- Pre-paid luncheon table for 3 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$3890

Sponsorship Package: \$1600



MEMBERSHIP CONNECTION



IT'S ONLY **\$5 PER MONTH** TO SUPPORT THE
AUSTIN ORGANIZATION THAT SUPPLIES
AWARDS, EVENTS AND FUN!!!

Become a member of the
Austin Alliance for Women in Media NOW!
We welcome new and renewal memberships
at the reduced rate of \$60!
That's only \$5 per month!

5 Reasons to be an Austin AWM Member

1. Networking Opportunities

Austin AWM provides professional and personal support to network with and for our industry by setting up seminars, events and celebrations in local media.

2. Educational Seminars

Austin AWM works with national & local industry leaders to give us their insight on media trends, revenue builders, and best practices for your business.

3. Event Invitations

Invitations to many Austin AWM events, programs and luncheons are offered at a reduced rate.

4. Committee Participation

Be an active voice and participant in planning and executing events for our industry and businesses associated with media.

5. IT'S ONLY \$5 A MONTH!!!

There are 2 ways you can become a member:

- 1) Click **here** to download the membership form and mail to
P.O. Box 2684, Austin, TX 78768
- 2) Complete the **registration on the next page** and mail a check to
P.O. Box 2684, Austin, TX 78768





UPCOMING AUSTIN AWM EVENTS

OCTOBER

- 10 – AWM Luncheon: Maggiano's Little Italy 11:30a
Topic: Holiday Economics
- 17 – AWM Board Meeting: Clear Channel Radio
- 22 – AWM Newsletter submission deadline
newsletter@awmaustin.org

NOVEMBER

- 4 – Race for the Cure
- 7 – AWM Luncheon: Maggiano's Little Italy 11:30a
Topic: Assistant Appreciation
- 14 – AWM Board Meeting: Clear Channel Radio
- 26 – AWM Newsletter submission deadline
newsletter@awmaustin.org

DECEMBER

- 6 – Holiday Mixer
- 17 – AWM Newsletter submission deadline
newsletter@awmaustin.org



CAREER CONNECTION



Please visit <http://awmaustin.org/careers/>
for links to online job postings.



Operational Finance Manager



Investigative Reporter
Production Assistant (PT)
News Internships



Account Executive
Sales Assistant
On-Air Personality: KLBJ-FM
On-Air Personality: KLZT
Broadcast Engineer



Sports Reporter/Photographer
Assistant News Director



National Sales Manager
Account Executive
Promotion Producer
News Reporter
Photojournalist
Internships



Account Executive
Account Executive- SMB Team
IT Specialists
Internships



Account Executive



Producer
Executive Assistant



Technology Support Specialist



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

Fundraising/Event Coordinator

To have a position posted on the Austin AWM website and newsletter,
please e-mail link to your listing to career@awmaustin.org.



CORPORATE CONNECTION



We would like to say a special
“Thank you!” to our
Austin Alliance for Women in Media
corporate sponsors:



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

If your company would like to become a member, please e-mail info@awmaustin.org.

