



See you at Zilker Park this Thursday...



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN CHAPTER



This THURSDAY, September 30th
Zilker Park Polo Table Fields

Team Check-in 2:15pm
Rules and Announcements 3pm
Games 3:15pm
Awards 5:45pm

Have questions regarding Battle?
Email: amandawilliams@clearchannel.com

30th Anniversary Celebration...

The **Alliance for Women in Media** (formerly AWRT) is proudly celebrating 30 years as an Austin Chapter on Thursday, November 11th at the Stephen F Austin Intercontinental Hotel.

AWM strives to continue showcasing the progress of our industry by creating programs that will assist with growth in all areas of media, as well as providing scholarships to young women.

Please plan on joining past, current and future members at this milestone event— **RSVP at RSVP30@awmaustin.org before November 5th to receive free admission!**

For sponsorship information of this special occasion, please contact former AWM President, Lori Barton at loribarton@clearchannel.com.



MEMBER CONNECTION



MEET AWM MEMBER SCOTT GILLMORE, Emmis Radio

How long have you been with Emmis Austin Radio and what is your position?

I've been general manager of KGSR since 1990. We put 101X on the air in 1995. We merged with LBJ Broadcasting in 1997, and since about 1998 I've been Vice President & Market Manager of our six station core group – including KLBJ-AM, KLBJ-FM, BOB-FM and La Z.



Of course now we also have two HD2 brands (Mega 103.5-2 and The KGSR Music Lounge at 93.3-2) and a host of locally developed websites, streams and events that relate to our core brands. Emmis Communications bought the controlling interest in the stations from the Johnson family in 2003 and it has been a great fit.

There are many organizations that ask for corporate sponsorship...what made you decide to become a Corporate AWM Sponsor?

Our brands are involved in so many community civic and charitable events – but usually through in-kind sponsorships. Cash sponsorships are less common – and are reserved for things like AMW. It's a chance to re-invest in our media and advertising businesses; it provides a professional development opportunity for our employees and it provides a good networking opportunity. The monthly meetings keep media and advertising professionals in Austin up-to-date and events like “The Battle of the Media Stars” bring everyone in the industry together for some fun.

What's something the rest of us may not know about you?

My wife and I have three standard poodles, white, silver and black – so look for us going around the Ladybird Lake trail on the weekends – we're hard to miss!



LOCAL CONNECTION



WHY AM I A MEMBER OF AWM? AMANDA WEST, EMMIS



It was in Dallas that I first joined AWRT. I came from Telecom to Radio so you can imagine the learning curve and the fact that I wouldn't know anyone. Our radio group asked me to be on team for Battle. I met so many people...even my own coworkers!

A few years later, I moved to Austin so I joined the Austin Chapter. I love being a member here in Austin. I was able to forge friendships with coworkers and others from completely different mediums.

I am very fortunate to work for a radio group that believes in AWM so much that they pay for 6 members! Being on the board and serving in hospitality offers me the opportunity to meet even more people.



The 44th Annual CMA – Country Music Association Awards - will be held in Nashville Wednesday, November 10th.

KVET's Bucky & Bob are nominated for Personality of the Year!
KASE 101 & 98.1 KVET both nominated for Station of the Year!



LOCAL CONNECTION



Univision Television

KAKW & KTFO hired:

Yancy Watson (*promoted*)

Multi-Market Account Executive

Erin Davidson

Multi-Market Account Coordinator

Elizabeth Rubio

Account Coordinator

Orieta Barbeta

Interactive Producer



Univision Radio

KLQB & KLJA promoted:

Catalina Berry-

*Community Affairs Director/
Assistant Promotions Director*

Ruben Perez-*Audio Streaming*

Traffic Operations Manager

mix94.7

KAMX/ENTERCOM

Recently promoted:

Nikki Nite - *Program Director
and continue hosting Afternoons*

Sylvia Hay - *Account Executive*



If you have any new hires or recently promoted employees that you would like listed in the November newsletter, please e-mail gschoggins@emmisaustin.com by Wednesday, October 20, 2010.



EVENT CONNECTION



Recap: EVERYONE WINS WHEN NON-PROFITS MARKET
Wednesday September 8, 2010

Thank you to our
Panelists:

Patsy Woods Martin,
Suzanha Pena,
Kesha Dirkson
& our Moderator
Todd Hogan for
helping us all to
understand the
world of
NON-PROFIT!

Reminder-
AWM luncheons are
open to everyone...
not just members!





Upcoming Austin AWM Events

SEPTEMBER 30th
Battle of the Media All-Stars

NOVEMBER 11-12TH
**Austin Alliance for Women in Media 30th Anniversary
Celebration &
AWM National Conference**

DECEMBER
Holiday Party



CAREER CONNECTION



Please visit <http://www.awrtaustin.org/jobs.htm>
for full job descriptions and contact information.



Account Executive
Key Account Coordinator
Program Director (KASE/KVET)
Assistant Program Director
AM Drive (The Beat)



Director



On-Air Personality/
Associate Producer (PT)
Account Executive
Sales Assistant
Traffic Director
Various 2011 Internships



Sales Manager
Programming Director
Marketing/Promotions Director
Engineer
Account Executive



Account Executive
Sales Coordinator
Digital Sales Manager
Various Internships



Account Executive
Traffic Assistant
Remote Technician (PT)
Intern- Sales & General Admin.
Intern- Promotions Coordinator



Digital Account Executive



VP & General Manager
Production Tech (PT)

HAVE YOUR POSITION POSTED WITH AWM AUSTIN!

To have a position posted on the AWM AUSTIN site or newsletter,
please e-mail a brief description to awrtaustinjobs@hotmail.com.



CORPORATE CONNECTION



We would like to say a special
“Thank you!” to our
Austin Alliance for Women in Media
corporate sponsors:



ALLIANCE FOR
WOMEN IN MEDIA

If your company would like to become a member, please e-mail
McKenna Madget at mmadget@krox.com.

