

Your Austin MEDIA CONNECTION



ALLIANCE FOR
WOMEN IN MEDIA

CELEBRATING 60 YEARS

YOU'RE INVITED TO OUR 60TH ANNIVERSARY CELEBRATION

In 1951, a group of progressive women launched what is today the Alliance for Women in Media, nearly 10,000 members strong and looking ahead to our seventh decade. With so much to celebrate – and even more strides to be made for women media professionals – we hope you will join us for an elegant luncheon which will celebrate some of the many women who have made a significant contribution to media over the past 60 years. We look forward to toasting our 60th in style on November 3, 2011 at the Marriott Marquis in Times Square, as we celebrate our lasting legacy and our future impact on electronic media by, for and about women.

AWM 60TH ANNIVERSARY CELEBRATION

THURSDAY, NOVEMBER 3, 2011

12:00 P.M. – 2:00 P.M.

NEW YORK MARRIOTT MARQUIS
1535 BROADWAY, NEW YORK, NY 10036

Sixty@60

As part of our 60th Anniversary celebration, AWM will release our Sixty@60 list of the most inspiring women in media.

ALLIANCE FOR WOMEN IN MEDIA
1760 OLD MEADOW ROAD, SUITE 500
MCLEAN, VA 22102
P: 703.506.3290 | F: 703.506.3266
WWW.ALLWOMENINMEDIA.ORG

PROGRAM CONNECTION



Austin AWM November Luncheon

Successful Women in Austin and a Celebration of our Administrative Professionals

A panel of representatives formed by some of Austin's successful women will share their stories, challenges, and inspirations. We also want to show our appreciation to the people who help us excel.

Wednesday, November 9th; 11:30a
Maggiano's Little Italy Restaurant
[10910 Domain Dr., Suite 100](#)
Members \$25 Non-members \$30
Non-RSVPs \$35 at the door.
NO SHOWS WILL BE BILLED!

Danny Reed Advertising is generously sponsoring the luncheon for our administrative professionals, but space is limited, so please make sure to RSVP!



MAGGIANO'S
" LITTLE ITALY "

Please RSVP at RSVP@AWMAUSTIN.ORG for the November luncheon by 11/04/2011. Avoid the line! Pre-pay for the luncheon on our secure shopping cart at <http://awmaustin.org/luncheons>.

For more information visit <http://awmaustin.org/luncheons>.



PROGRAM CONNECTION



October Luncheon Recap

THE STATE OF THE UNION OF THE AUTO INDUSTRY

Missed this luncheon?
Go to our Facebook page and website for more pictures and information on the next luncheon!
Don't be left behind again!



Thanks to our Panelists:.

Dan Boone, Mercedes Benz
Cathy Cour, Round Rock Auto Group
Scott Stark, South Point Auto Group



Three panelists and one impromptu panelist (James Wood-Sterling Acura) regaled us with news of the auto industry at this month's luncheon. Members and attendees alike received some valuable information on what dealers around town and around the nation are thinking and gained some invaluable insight on how to get in from of them and get their advertising dollars. Think that's neat? We also got a sneak peek for what's coming up in 2012!

Special thanks to moderator

Bob Getz, Time Warner Cable



Don't miss November's luncheon and your chance to dine and speak to the most successful women in Austin!



LOCAL CONNECTION



Emmis Austin Radio's **Comedy 102.7** made its broadcast debut in Austin as the city's first 24-hour comedy station and newest affiliate of the Texas-based 24/7 Comedy Radio Network. The station's format will consist of thousands and thousands of short, two to three minute long, stand-up routines. Featured acts will range from legendary comics such as Richard Pryor and George Carlin to contemporary comedians like Chris Rock, Jeff Foxworthy, Dane Cook, and Chelsea Handler - as well as Austin-based funny men like Andy Ritchie and Shane Mauss.

CONGRATULATIONS!



Tracy Uschan, KASE/KVET-FM, gave birth to baby girl, Riley Elizabeth Pickett 5lbs 14oz.



Knox William Ray is **Angie Ray**, KASE/KVET-FM's new addition, 20.5 inches long and weighed 7lbs 8oz.



Pam Stutler (Moroch) welcomed Juliana Violet. She weighed in at 9 pounds even, 21 inches.



If you have any new hires or recently-promoted employees that you would like listed in the DECEMBER newsletter, please e-mail newsletter@awmaustin.org by Monday, Nov 21, 2011.



LOCAL CONNECTION



Clear Channel Radio's **Abby Ferguson** assumes her new role as Director of Marketing for the Clear Channel San Antonio Cluster.



Gary Walsh will be overseeing marketing and promotions for the CC Austin cluster



The Austin Chronicle's **BEST OF AUSTIN** edition is out. Here's a few of the *media* favorites you voted for...



BEST TV ANCHOR
Judy Maggio/KEYE



BEST WEATHERPERSON
Jim Spencer/KXAN



BEST RADIO DJ/HOST
Jason & Deb/101X

For more BEST OF AUSTIN go [here!](#)

If you have any new hires or recently-promoted employees that you would like listed in the DECEMBER newsletter, please e-mail newsletter@awmaustin.org by Monday, Nov 21, 2011.



COMMUNITY CONNECTION



genaustin
GIRLS EMPOWERMENT NETWORK™



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

<http://genaustin.org>

AWM Austin is proud to be associated with this year's **GENaustin's We Are Girls! Conference**.

This statewide annual conference helps girls explore the issues of bullying, body image and being a girl. Topics addressed include bullying, cyber bullying, self image, dating, diversity, financial literacy, media literacy, parent-daughter relationships and physical health and wellness. The We Are Girls conference is a one-day event for girls in grades 5-12 and the adults who care about them. It connects individuals with questions to the experts who have the answers.

Austin High School, Austin, Texas
Doors open at 8am, program begins at 9am

To celebrate October as Breast Cancer Awareness month, **Univision Radio** is making sure their listeners are aware of the risks.

Their campaign-
Te Tas Tocando or
Are you Touching yourself?

Visit their site [here](#) for more great pictures, facts and tips on how to become more aware.



 **univision**
radio

Submit your company's community contributions to
newsletter@awmaustin.org by Monday, NOV 21, 2011.



COMMUNITY CONNECTION



Entercom's **JB & Sandy** Golf Outing raised \$25,000 for the 15th annual Bikes for Kids.



Pictured: Sandy, Mix94.7's Promotion Manager Lauren Phillips and JB

C-**E**-**L**-**B**-**R**-**A**-**E**
P-**I**-**B**-**I**-**T**-**H**
S-**R**-**V**-**I**-**C**-**E**

Submit your company's contributions to
newsletter@awmaustin.org

Subject: COMMUNITY



MEMBERSHIP CONNECTION



IT'S ONLY **\$5 PER MONTH** TO SUPPORT THE AUSTIN ORGANIZATION THAT SUPPLIES AWARDS, EVENTS AND FUN!!!

Become a member of the Austin Alliance for Women in Media NOW! We welcome new and renewal memberships at the reduced rate of \$60! **That's only \$5 per month!**

5 Reasons to be an Austin AWM Member

1. Networking Opportunities

Austin AWM provides professional and personal support to network with and for our industry by setting up seminars, events and celebrations in local media.

2. Educational Seminars

Austin AWM works with national & local industry leaders to give us their insight on media trends, revenue builders, and best practices for your business.

3. Event Invitations

Invitations to many Austin AWM events, programs and luncheons are offered at a reduced rate.

4. Committee Participation

Be an active voice and participant in planning and executing events for our industry and businesses associated with media.

5. IT'S ONLY \$5 A MONTH!!!

There are 2 ways you can become a member:

- 1) Click **here** to download the membership form and mail to P.O. Box 2684, Austin, TX 78768
- 2) Complete the **registration on the next page** and mail a check to P.O. Box 2684, Austin, TX 78768



MEMBERSHIP CONNECTION



I. Personal Information *(please type or print clearly)*

Name _____
Title _____
Company/Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

II. National Affiliation

We strongly urge you to affiliate with national and reap the benefits of added support systems, programs and inclusion at AWM National Events. *National affiliation is \$75*

III. Membership Classification

Select one:

- Professional Member \$60.00
 Student* \$30.00

IV. Payment Information

Chapter Dues \$ _____

National Affiliate Dues \$ _____

Tax-deductible contribution to

The Austin Alliance for Women in Media Sponsorship Fund

- \$25 \$50 \$100 Other _____

Total amount enclosed \$ _____

- Check/Money Order American Express MasterCard Visa

Credit Card Number _____

Exp Date _____

Name on Card _____

Signature _____

I hereby certify that the completed information above is true and correct, and I understand that this membership is personal to me and is NOT REFUNDABLE. I also understand that my membership is for one full year.

Please return completed application and payment to:

Austin Alliance for Women in Media
PO Box 2684
Austin TX, 78768

For questions, please contact McKenna Madgett at 512-832-4016

How did you learn about AWM Austin?

- Local Chapter
 Colleague _____
 Web site
 Other _____

III. Other Information (optional)

Please check the media that you work for:

- Radio Television
 Cable Print
 New Media

Please check the ONE category that best describes your job responsibility:

- Administration
 Advertising
 Broker
 Business/Finance
 Community Affairs
 Consulting
 Creative
 Education
 Engineering
 Executive Search
 Government
 Graphics/Design
 HR/Personnel
 Law
 Management
 Media Services
 Operations
 Ownership
 Production
 Programming
 Public Relations
 Publishing
 Research
 Sales/Marketing/Promotion
 Student
 Talent/News
 Traffic
 Other _____



DATE CONNECTION



UPCOMING AUSTIN AWM EVENTS

NOVEMBER

- 3 – 60th Anniversary Luncheon
New York Marriott Marquis; New York, NY
- 9 – Luncheon: **ASSISTANT APPRECIATION**
11:30am; Maggiano's Italian Restaurant in the Domain
- 16 – AWM Board Meeting
Clear Channel Radio
- 21- AWM Newsletter submission deadline
newsletter@awmaustin.org

DECEMBER

- 8 – HOLIDAY PARTY
- 14 – AWM Board Meeting
Clear Channel Radio
- 19 – AWM Newsletter submission deadline
newsletter@awmaustin.org

JANUARY

- 11 – Luncheon: TBD
11:30am; Maggiano's Italian Restaurant in the Domain
- 19 – AWM Board Meeting
Clear Channel Radio
- 23 – AWM Newsletter submission deadline
newsletter@awmaustin.org



CAREER CONNECTION



Please visit <http://awmaustin.org/careers/>
for full job descriptions and contact information.



Account Executive
Digital Content Editor



Reporter



Account Executive
Various Internships



News Anchor
Reporter
Photographer
Internships



Promotions Technician
Account Executive
Board Operator



Promotion/Social Media Producer
Studio/Control Room Operator
News Photojournalist



Retail Account Executive
Remote Technician



Account Executive
Newscast Producer
Weekend Weather Anchor
Multi-Platform Photographer
Assignments Editor (PT)
Internships

To have a position posted on the Austin AWM website and newsletter,
please e-mail a brief description to career@awmaustin.org.



CORPORATE CONNECTION



We would like to say a special “Thank you!” to our
Austin Alliance for Women in Media
corporate sponsors:



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

If your company would like to become a member, please e-mail info@awmaustin.org.

