



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

Alliance for Women in Media (AWM) is a non-profit, professional organization of women and men who work in the media and allied fields. The Alliance for Women in Media is proud to represent men and women engaged in all aspects of creating high-quality media and related services.

Our Mission

The Alliance for Women in Media harnesses the promise, passion and power of women in all forms of media to empower career development, engage in thought leadership, and drive positive change for our industry and societal progress.



June 2012

AWM AUSTIN LUNCHEON

Networking Happy Hour

It is time to celebrate our successes and introduce others to the Alliance for Women in Media.

Invite your colleagues, clients and anyone else you think would be a great fit for our organization!



Specials include:

- Half-off bottles of wine
- \$4 Margaritas & wine glasses
- \$3 Import beer & Well drinks
- \$2 House & Domestic Beers
- \$2 off **MOST** appetizers

**TEXAS
LAND & CATTLE**
STEAK HOUSE

Wednesday, June 13, 5-6:30p
Texas Land & Cattle

6007 North IH 35

I-290 & Hwy 35, next to Embassy Suites

Members and Non-Members Welcome!

RSVP@AWMAUSTIN.ORG for the June
Happy Hour by 6/8/2012.



LOCAL CONNECTION



Convention & Trade Show

Texas Association of Broadcasters/Society of Broadcast Engineers

59th Annual Convention & Trade Show

August 8-9, 2012

Renaissance Austin Hotel

The event is the largest state broadcast association convention in the nation, with 1,100+ annual registrants.

Questions? Call (512) 322-9944.

Schedule at a Glance *

Wednesday	
8 am	Annual Golf Tournament
12 noon	REGISTRATION OPENS
1- 6:30 pm	Seminars
6:30 pm	REGISTRATION CLOSES
6:30 pm	Opening Reception
7:30 pm	Annual Pioneer Club Banquet
Thursday	
7 am	REGISTRATION OPENS
7:30 am	Community Service Awards Breakfast
8 am - 6 pm	Seminars
9 am - 5 pm	Trade Show Open
11 am - 1 pm	Walk-Around Lunch in Exhibit Hall
2:30 pm	Annual Business Meeting
7 pm	REGISTRATION CLOSES
7 pm	Chairman's Reception
7:30 pm	Annual Awards Gala



*Subject to change

<http://www.tab.org/convention-and-trade-show/>



LOCAL CONNECTION



Tatum Brown with Mother's Against Drunk Drivers welcomed Erin Lee Brown. Born May 2, weighing in at 7lbs and 10 oz.



After 11 years, Clear Channel Media + Entertainment wished **MaryAnne Schmidt** a happy retirement!



If you have any new hires or recently-promoted employees that you would like listed in the June newsletter, please e-mail newsletter@awmaustin.org by Monday, June 18th, 2012.



LOCAL CONNECTION



Clear Channel's Country KVET/AUSTIN has added **Rachel Marisay** as host of the weeknight Roadhouse program.



Kelly Brandt has accepted the position of Morning Drive Personality with 93.3 KGSR. Listen for him beginning June 11th



Emmis welcomes both **Jenn Lindeman** and **Eric Blount** as the new web designers. They are responsible for creating custom web design for all station websites.



If you have any new hires or recently-promoted employees that you would like listed in the June newsletter, please e-mail newsletter@awmaustin.org by Monday, June 18th, 2012.

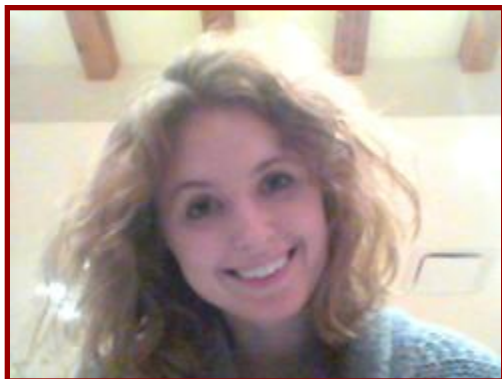
LOCAL CONNECTION



Tracey Schulz has been hired as the Traffic Assistant for all Emmis stations



McKenzie Myers has been hired as Sports Marketing Assistant and Project Coordinator to assist with Emmis Marketing Group events and client programs.



Madeline Tuckfield joined the KGSR/KBPA/Comedy 102.7 sales teams as their new Sales Assistant.



MEMBERSHIP CONNECTION



Austin Chapter AWM Corporate Membership Benefits:

Public support of our professional organization that has a commitment to the advancement of women and minorities in our industry.

Corporate Membership for 6 Includes:

AWM National Membership and Austin Chapter Affiliation for 6 employees.

- Pre-paid luncheon table for 6 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$4820

Sponsorship Package: \$2500

Corporate Membership for 3 Includes:

- AWM National Membership and Austin Chapter Affiliation for 3 employees.
- Pre-paid luncheon table for 3 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$3890

Sponsorship Package: \$1600



MEMBERSHIP CONNECTION



IT'S ONLY **\$5 PER MONTH** TO SUPPORT THE AUSTIN ORGANIZATION THAT SUPPLIES AWARDS, EVENTS AND FUN!!!

Become a member of the Austin Alliance for Women in Media NOW! We welcome new and renewal memberships at the reduced rate of \$60! **That's only \$5 per month!**

5 Reasons to be an Austin AWM Member

1. Networking Opportunities

Austin AWM provides professional and personal support to network with and for our industry by setting up seminars, events and celebrations in local media.

2. Educational Seminars

Austin AWM works with national & local industry leaders to give us their insight on media trends, revenue builders, and best practices for your business.

3. Event Invitations

Invitations to many Austin AWM events, programs and luncheons are offered at a reduced rate.

4. Committee Participation

Be an active voice and participant in planning and executing events for our industry and businesses associated with media.

5. IT'S ONLY \$5 A MONTH!!!

There are 2 ways you can become a member:

- 1) Click **here** to download the membership form and mail to P.O. Box 2684, Austin, TX 78768
- 2) Complete the **registration on the next page** and mail a check to P.O. Box 2684, Austin, TX 78768



DATE CONNECTION



UPCOMING AUSTIN AWM EVENTS

JUNE

- 9 – Annual Board Strategic Planning Meeting,
9a-12p Haddington's
- 13 – HAPPY HOUR: Texas Land & Cattle 5p
- 18 – AWM Newsletter submission deadline
newsletter@awmaustin.org

JULY

- AWM Board Meeting, Clear Channel Radio
- 23 – AWM Newsletter submission deadline
newsletter@awmaustin.org

AUGUST

- AWM BOARD MEETING Clear Channel Radio
- 20 – AWM Newsletter submission deadline
newsletter@awmaustin.org



CAREER CONNECTION



Please visit <http://awmaustin.org/careers/>
for full job descriptions and contact information.



Radio Media Rep



Account Executive
Key Account Coordinator



Account Executive
Digital Sales Manager
Digital Marketing Manager
Credit and Collections Coordinator



Account Executive
Account Executive- SMB Team
Director of Engineering
Internships



Anchor/Reporter
Reporter
Floor Manager
Producer
Internships



National Accounts Manager
Account Executive
Photo Journalist



Multimedia Journalist
PM Weekend Meteorologist
Assistant News Director
News Internships



Investigative Producer
Investigative Reporter
Studio/Control Room Operator
Sales Account Executive
Promotion Manager
Creative Services Post-Production Editor
General Assignment Reporter



News Reporter
Photojournalist
Morning Weather Anchor
Weekend Weather Anchor
Promotion Producer
Internships



Professional Voice Talent
Receptionist
Account Executive



Account Executive

To have a position posted on the Austin AWM website and newsletter,
please e-mail a brief description to career@awmaustin.org.



CORPORATE CONNECTION



We would like to say a special “Thank you!” to our
Austin Alliance for Women in Media
corporate sponsors:



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

If your company would like to become a member, please e-mail info@awmaustin.org.

