

Your Austin MEDIA CONNECTION



Connection Contents...

Media
Program
Local
Community
Date
Career
Corporate



ALLIANCE FOR **WOMEN IN MEDIA** AUSTIN AFFILIATE

Your new 2011-2012 AWM Austin board is focused, determined, and most of all EXCITED to make this the best year yet for ALL supporters of women in the Austin media!

Be sure to check our DATE CONNECTION page for upcoming events & save-the-dates.

MEDIA CONNECTION



Texas Association of Broadcasters

Texas Association of Broadcasters/Society of Broadcast Engineers 58th Annual Convention & Trade Show

August 10-11, 2011

Renaissance Austin Hotel

The event is the largest state broadcast association convention in the nation, with 1,100+ annual registrants.

Questions?

Call (512) 322-9944.

Full Schedule & Registration Information at www.tab.org.

Schedule at a Glance

Wednesday, Aug. 10

8 am	Annual Golf Tournament
12 noon	REGISTRATION OPENS
1– 6:30p	Seminars
6:30 pm	REGISTRATION CLOSES
6:30 pm	Opening Reception
7:30 pm	Annual Pioneer Club Banquet

Thursday, Aug. 11

7 am	REGISTRATION OPENS
7:30 am	Community Service Awards Breakfast
8a – 6 p	Seminars
9a – 5 p	Trade Show Open
11a – 1 p	Walk-Around Lunch in Exhibit Hall
2:30 pm	Annual Business Meeting
7 pm	REGISTRATION CLOSES
7 pm	Chairman's Reception
7:30 pm	Annual Awards Gala



MEDIA CONNECTION



THE TIME IS NOW TO BE A PART OF AWM AUSTIN!



\$75 National Membership
\$60 Local Austin Chapter Membership
\$30 Student Membership

For more information, please e-mail
info@awmaustin.org or visit
<http://awmaustin.org/membership/>.

AUSTIN ALLIANCE FOR WOMEN IN MEDIA... *LIKE US!*

There's lots going on in Austin media
...so remember to **LIKE** us to be
in the know!

Check out our photos and
be sure to tag all your friends.



PROGRAM CONNECTION



JUNE LUNCHEON RECAP

“Time Management Can Turn To More Profits”



Thank you to **KIRK AUSTIN**
– TCC Financial Inc.;
Independent Broker – who
shared the tools necessary
for us all to make the most of
our time, while turning what
you save in time into profits.

Wednesday, August 10th, 2011 11:30am-1pm
Maggiano's in the Domain, 10910 Domain 11 Dr.
Members \$25 Non-members \$30

RSVP@awmaustin.org by **Friday, August 5th, 2011.**

NO SHOWS WILL BE BILLED!

MAGGIANO'S

|| LITTLE ITALY ||

LOCAL CONNECTION



GSD&M



GSD&M picked up an Effie Award for its Southwest Airlines "Bags Fly Free" campaign!

The advertising agency has won 10 Effie's in its history. This year it picked up a gold ranking. The awards — which the American Marketing Association founded in 1968 — are among the top recognitions an advertising firm can receive.

-Source: The Austin Business Journal

Tatum Brown was recently named Special Events' Manager for Mothers Against Drunk Driving.




the davis group, inc.



The Davis Group promoted **Tracy Arrington** (*left*) to VP/Director – Strategy & Development.

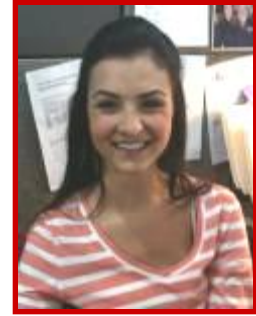
Meenah Hulsen (*right*) was also promoted to VP/Director – Political Advertising.



LOCAL CONNECTION



Clear Channel Radio's **Leslie Tate** has accepted a new position as an Account Executive for KHFI and KPEZ.



Emmis Austin Radio/KLZT-107.1 La Z's **El Chiquilin**, PM Drive personality, has been promoted to Music Director.



Univision Radio/KLQB-KLJA's **Betsi Alvarado** is now the Marketing & Account Coordinator.



Ellen Rose has joined the Digital Sales Team at KEYE-TV.



COMMUNITY CONNECTION



FAN FARE FRIDAY

Each year Family Eldercare raises fans and funds for their Summer Fan Drive. Working with over 40 nonprofit and neighborhood centers in Central Texas to distribute fans to low-income neighbors in 11 Central Texas counties. Fan Fare Friday included free live music during the day and an evening benefit concert that featured Eliza Gilkyson & The Trishas. 93.3 KGSR Radio & KXAN Austin News, broadcasted live from Threadgill's.



www.familyeldercare.org

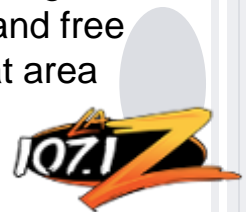


Latinitas

The 5th Annual Fotos de mi Alma was hosted by KLZT's El Chiquilin. A silent auction of professional and amateur photographers, including Ed Kashi, Unicef's photographer of the year for 2010, was held at the Mexican American Cultural Center. Doubling event proceeds from last year, funds raised will go to support Latinitas 25 after school programs, Spring, Summer and Winter break camps and free digital media workshops at area libraries.



www.latinitasmagazine.org



Submit your company's community contributions to newsletter@awmaustin.org by Monday, July 18th, 2011.



COMMUNITY CONNECTION



Clear Channel Austin participated in a month long PSA campaign for the Make A Wish foundation – culminating with the “Over the Edge” event.

Joel Burke (KVET FM), Rob Mason (KASE 101), Zannie K (102.3 The Beat) and Rod Babers (AM 1300 The Zone) rappelled down One American Center (Austin’s Tallest Building – 32 stories!) to raise money and awareness for the foundation.



Zannie K -aka 102.3 “The Beatman”- getting ready to go Over the Edge!



www.wish.org

CELEBRATE
PUBLIC
SERVICE

Submit your company’s
Public Service contributions
to newsletter@awmaustin.org
Subject: COMMUNITY

Submit your company’s community contributions to
newsletter@awmaustin.org by Monday, July 18th, 2011.



DATE CONNECTION



UPCOMING AUSTIN AWM EVENTS

JULY

18 - AWM Newsletter submission deadline
newsletter@awmaustin.org

AUGUST

8 - Luncheon (Topic TBA)
Maggiano's Italian Restaurant in the Domain

17 – AWM Board Meeting
Emmis Austin Radio

22 - AWM Newsletter submission deadline
newsletter@awmaustin.org

SEPTEMBER

7 - Luncheon (Topic TBA)
Maggiano's Italian Restaurant in the Domain

14 – AWM Board Meeting
Emmis Austin Radio

19 - AWM Newsletter submission deadline
newsletter@awmaustin.org



CAREER CONNECTION



Please visit <http://awmaustin.org/careers/>
for full job descriptions and contact information.



Account Executive
Digital Content Coordinator
Admin/Continuity/Traffic Assistant



On-Air Talent/Producer: KLBJ-FM
On-Air Talent/Assoc.Producer: KLBJ-FM (PT)
Office Manager/National Promotions Coordinator
Account Executive



Account Executive
Director of Engineering
Talent/Board Op (PT)
IT/Network Specialist
Social Media Specialist
Various Internships



Account Executive
News Reporter
Camera Operator (PT)
Maintenance Engineer
Promotion Writer/Producer
Internships



Web Producer
Reporter



Graphic Designer
Web Content Producer
Web Content Producer (PT)
Political Reporter



Morning News Graphic Artist
Assistant News Director
Weekend Newscast Producer
Account Executive
Sales Manager
Internships



Sales Assistant
Promotions Technician
Account Executive

THINK STREET
Senior Media Buyer-Planner

To have a position posted on the Austin AWM website and newsletter,
please e-mail a brief description to career@awmaustin.org.



CORPORATE CONNECTION



We would like to say a special “Thank you!” to our
Austin Alliance for Women in Media
corporate sponsors:



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

If your company would like to become a member, please e-mail info@awmaustin.org.

