

DECEMBER CONNECTION

Spirits of Texas



THURSDAY, DECEMBER 8, 2016

6:00 - 9:00 PM

ZILKER CLUBHOUSE

Zilker Clubhouse Road, Austin, TX 78746

Tickets: \$20

Includes: 5 drink tickets - *Spirits* beer, wine and liquor
local restaurant food tastings • silent auction • music and fun

Thanks To Our Corporate Sponsors:



ALLIANCE FOR

WOMEN IN MEDIA

AUSTIN AFFILIATE

All proceeds benefit the
AWM Scholarship Fund



17 Annual Texas Conference for Women

Many of our Board Members were fortunate to attend this year's 17th Annual Texas Conference for Women. Here are some highlights from Board Member Tara Ford:



How to Lead... When you are Not in Charge

Angie Morgan was the speaker. She gained her leadership experience in the Marines and founded her own leadership training program after leaving. She talked about these key areas to develop and show leadership.

1. **Demonstrate credible performance:** People need to trust that you have good character and competence in your role.
2. **Accountability:** Take responsibility before you place blame.
3. **Value and serve others in *ways that matter*:** True service is not coddling or enabling.
4. **Confidence:** This is an area that women can struggle with and need to cultivate. So many of the beliefs about ourselves are false. We can do more than we give ourselves credit for!

And here are a couple nuggets from a few of keynote speakers:

Nina Tassler: "There is no limit to what you can do if you don't mind who takes the credit." Told to her by a mentor early in her career.

Abby Wambach: With social media, we separate ourselves. We only follow like-minded people and our circle is actually shrinking. We have to do the work, have hard conversations, reach outside our circle of friends, to unite each other.

Diane Von Furstenberg: "The most important dialogue is the one you have with yourself."

Linda Wayman: "Don't underestimate the power of hope."



CALENDAR OF EVENTS

December

7th: Monthly Board Meeting, 12p, Emmis Radio

8th: Spirits of Texas, Zilker Clubhouse

January

4th: Monthly Board Meeting, 12p, Spectrum Reach

February

1st : Monthly Board Meeting, 12p, iHeartMedia

March

1st : Monthly Board Meeting, 12p

April

20th: Gala at the W Hotel



THANKS TO ALL OUR CORPORATE SPONSORS!



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MEMBERSHIP

WELCOME TO THE AUSTIN AFFILIATE OF WOMEN IN MEDIA

Help us continue to grow by joining at <http://awmaustin.org/join.php>

ANNUAL MEMBERSHIP OPTIONS

Individual

\$60 for Professional
or \$30 for Student

Corporate* for 8 Includes:

- AWM National Membership + Austin Affiliation for 8 employees.
- Pre-paid luncheon table for 8 at all monthly luncheons (7 per year).
- Name and logo in Austin AWM Affiliate Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- One reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$5,440 / Sponsorship Cost: \$3,000

*Additional corporate memberships available**:*

- For 6 - Sponsorship Value: \$4,820 / Sponsorship Cost: \$2,500
- For 3 - Sponsorship Value: \$3,890 / Sponsorship Cost: \$1,600

** Corporate membership benefits subject to change until purchased*

*** Same benefits as those listed above, for corresponding number of people.*

CAREERS

Current job listings on the AWM website*: <http://awmaustin.org/classifieds.php>



Bilingual Sales Assistant

Bilingual Promotions Director

Part time Producer/Announcer - KBPA



Promotions AE



Various Openings



For a more extensive list of open advertising jobs in Austin, Visit: <https://www.linkedin.com/jobs/advertising-jobs-austin-tx>

Do you have a new employee, promotion or other celebration to share? Send the details to info@awmaustin.org



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