

ANNIVERSARY
Gala
ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

Trailblazer & Awards of Excellence 2021

Presenting Sponsorship

- Recognition as **Presenting Sponsor** as follows:
 - Logo during event (on sponsor recognition slide and on program cover)
 - Branding of the event: AWM Austin Trailblazer & Awards of Excellence 2021 presented by *Sponsor Name*
- Inclusion in **Pre-Event Marketing** materials:
 - 1 inclusion in AWM Austin Monthly Newsletter
 - 1 post on AWM Austin LinkedIn
 - 1 post on AWM Austin Facebook
 - 1 post on AWM Austin Instagram
 - 1 post on AWM Austin Twitter
- Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- Inclusion in shared **Post Event Marketing** materials (i.e. thank you to our sponsors):
 - 1 inclusion in AWM Austin Monthly Newsletter
 - 1 post on AWM Austin LinkedIn
 - 1 post on AWM Austin Facebook
 - 1 post on AWM Austin Instagram
 - 1 post on AWM Austin Twitter
- Full-page ad in the event souvenir program
- TEN exclusive event viewing links
- TEN AWM Austin Anniversary masks
- TEN event souvenir programs
- TWO vehicle admissions to the Gala screening at The Ultimate Drive-in (optional)

Presenting Sponsor Investment: \$3,000

Final Consideration: MARCH 12, 2021

Sponsor

Signature

Date


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Supporting Sponsorship

- Inclusion in all **Pre-Event Marketing** materials:
 - 1 inclusion in AWM Austin Monthly Newsletter
 - 1 post on AWM Austin LinkedIn
 - 1 post on AWM Austin Facebook
 - 1 post on AWM Austin Instagram
 - 1 post on AWM Austin Twitter
- Link/Logo inclusion on AWMAustin.org for 3 months from date of signature
- Inclusion in shared **Post Event Marketing** materials (i.e. thank you to our sponsors):
 - 1 inclusion in AWM Austin Monthly Newsletter
 - 1 post on AWM Austin Facebook
 - 1 post on AWM Austin Instagram
 - 1 post on AWM Austin Twitter
 - 1 post on AWM Austin LinkedIn
- Logo during event (on sponsor recognition slide)
- Half-page ad in the event souvenir program
- Logo inclusion on sponsor recognition page in the event souvenir program (non-exclusive)
- FOUR exclusive event viewing links
- FOUR AWM Austin Anniversary masks
- FOUR event souvenir programs
- ONE vehicle admission to the Gala screening at The Ultimate Drive-in (optional)

Supporting Sponsor Investment: \$1,000

Final Consideration: MARCH 12, 2021

Sponsor

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Program Sponsorship

- Quarter Page ad in AWM Austin 2021 Gala Program: \$250
- Half Page Ad in AWM Austin 2021 Gala Program: \$350
- Full Page Ad in AWM Austin 2021 Gala Program: \$500
- Outside Back Cover for AWM Austin 2021 Gala Program: \$700

Space Reservation MARCH 12, 2021
Copy Deadline MARCH 26, 2021

PROGRAM SPECIFICATIONS

Four-Color Ad Sizes

- Full Page (including cover pages) 8.5" x 11" + .125" bleed
- Half Page 8.5" wide x 5.5" tall or 4.25" x 11"
- Quarter Page 4.25" wide x 5.5" tall

Mechanical Requirements

- Electronic EPS, PDF, TIFF or JPG Files
- 300 dpi resolution
- CMYK for color
- Logos should be vector-based – AI or EPS

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A La Carte

Check the features to Sponsor for the AWM Austin Trailblazer & Awards of Excellence 2021:

- \$200/Pre-Event Marketing social bundle (i.e. Congratulations to nominees):
 - 1 post on AWM Austin Facebook
 - 1 post on AWM Austin Instagram
 - 1 post on AWM Austin Twitter
 - 1 post on AWM Austin LinkedIn
- \$200/Post Event Marketing social bundle (i.e. Congratulations to winners):
 - 1 post on AWM Austin Facebook
 - 1 post on AWM Austin Instagram
 - 1 post on AWM Austin Twitter
 - 1 post on AWM Austin LinkedIn
- \$250/Quarter Page ad in AWM Austin 2021 Gala Program
- \$350/Half Page Ad in AWM Austin 2021 Gala Program
- \$500/Full Page Ad in AWM Austin 2021 Gala Program
- NEW:** \$100/Post event ad in AWM Austin Newsletter

Final Consideration: MARCH 12, 2021

- EXCLUSIVE EVENT VIEWING LINK PRICING:
 - \$40/single link with event souvenir program* and AWM Austin Anniversary mask*
 - \$300/TEN links with event souvenir programs* and AWM Austin Anniversary masks*
 - \$400/TWENTY links with event souvenir programs* and AWM Austin Anniversary masks*
- THE ULTIMATE DRIVE-IN GALA SCREENING ADMISSION PRICING:
 - \$40/per vehicle with event souvenir program* and AWM Austin Anniversary mask*
 - \$100/THREE vehicles with event souvenir programs* and AWM Austin Anniversary masks*

***WHILE SUPPLIES LAST**

Sponsor

Signature

Date