



BATTLE 2011



BATTLE CONNECTION



Thanks to everyone for making this the best Battle yet!

Our Judges: Les Stobart/ABC Pest & Lawn, Caleb Stirling/Taco Bell, Steve Laukhuf/One Voice Communications, Mitch Elingold/Rudy's Country Store & BBQ, Christina Acosta/Gatti's and Dmitri/Crown Trophy



Our Sponsors: Corona, Sonic Water, Honest Tea, Rudy's, Chipotle, Gatti's Pizza, Crown Trophy and of course – AWM!



Chipotle





Alliance for Women in Media October Luncheon

State of the Union of Auto Industry in Austin

Come and participate in a discussion with a panel of representatives from the auto industry in Austin. Listen to our panelists as they discuss how the Austin market and economy has affected the auto industry, where Austin ranks in the automotive world, and some exciting news about the 2012 inventory.

Go to our Facebook page and website for more pictures & information on upcoming events.

Panelists include:

- **Dan Boone**, Mercedes Benz
- **Cathy Cour**, Round Rock Auto Group
- **Scott Stark**, South Point Auto Group

Moderated by: **Bob Getz**, Time Warner Cable

Wednesday, October 12th
Maggiano's Little Italy Restaurant
10910 Domain Dr., Suite 100
Members \$25 Non-members \$30
NO SHOWS WILL BE BILLED!
Non-RSVPs will be charged \$35!

Please RSVP for the October luncheon by 10/10/2011 at rsvp@awmaustin.org.
Avoid the line! Visit our secure shopping cart at <http://awmaustin.org/luncheons> to
pre-pay for the October luncheon!



LOCAL CONNECTION



Clear Channel Radio welcomes a few new faces...



(From left to right)

Alysha Walker- Digital Media Coordinator
Justin Dickey- Account Executive KASE/KVET FM
Mike Reeder- Account Executive KVET AM
Ryan Muckelroy (back)- Account Executive KVET AM
Nikki Spence- Continuity/Traffic/Administrative Assistant
McKenna Madget- Account Executive KHFI/KPEZ

(Not pictured)

Melissa Bagan- Account Executive KHFI/KPEZ
Scott Rose- Continuity Director



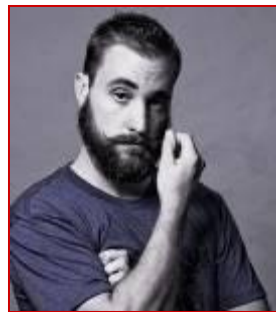
If you have any new hires or recently-promoted employees that you would like listed in the August newsletter, please e-mail newsletter@awmaustin.org by Monday, October 17, 2011.



LOCAL CONNECTION



93.7 KLBJ names **B-Doe** their new afternoon host and **CJ** as the new nighttime host. B-Doe has been with KLBJ for eight years and CJ has been with Emmis for the past four years



Emmis Austin radio welcomes new family members!



BOB-FM General Sales Manager **Tatjana Deegan** welcomed Bradlee Nicole, born on 9/11/11. She weighed 7 lbs 4 oz.



101X Account Manager **Daniel Sahl** and his wife Ashley welcomed Dylan Sahl, weighing in at 9lb. 9 oz. 22inches.



COMMUNITY CONNECTION



<http://mammajamaride.org>



The **Texas Mamma Jamma Ride** is a recreational bike ride to raise much needed funds for our central Texas neighbors coping with breast cancer. Congrats to Team Emmis for their on-going support.

Emmis Austin Radio led a six-station, daylong donation drive on Wednesday, September 7th for the victims of the Central Texas Wildfires. The drive resulted in \$25,314 raised for the **Red Cross of Central Texas** and three truck loads of much needed supplies for the **Catholic Diocese Charities of Central Texas**.



Submit your company's community contributions to newsletter@awmaustin.org by Monday, October 17th, 2011.



MEMBERSHIP CONNECTION



IT'S ONLY **\$5 PER MONTH** TO SUPPORT THE AUSTIN ORGANIZATION THAT SUPPLIES AWARDS, EVENTS AND FUN!!!

Become a member of the Austin Alliance for Women in Media NOW! We welcome new and renewal memberships at the reduced rate of \$60! **That's only \$5 per month!**

5 Reasons to be an Austin AWM Member

1. Networking Opportunities

Austin AWM provides professional and personal support to network with and for our industry by setting up seminars, events and celebrations in local media.

2. Educational Seminars

Austin AWM works with national & local industry leaders to give us their insight on media trends, revenue builders, and best practices for your business.

3. Event Invitations

Invitations to many Austin AWM events, programs and luncheons are offered at a reduced rate.

4. Committee Participation

Be an active voice and participant in planning and executing events for our industry and businesses associated with media.

5. IT'S ONLY \$5 A MONTH!!!

There are 2 ways you can become a member:

- 1) Click [here](#) to download the membership form and mail to P.O. Box 2684, Austin, TX 78768
- 2) Complete the [registration on the next page](#) and mail a check to P.O. Box 2684, Austin, TX 78768



MEMBERSHIP CONNECTION



I. Personal Information *(please type or print clearly)*

Name _____
Title _____
Company/Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

II. National Affiliation

We strongly urge you to affiliate with national and reap the benefits of added support systems, programs and inclusion at AWM National Events. *National affiliation is \$75*

III. Membership Classification

Select one:

- Professional Member \$60.00
 Student* \$30.00

IV. Payment Information

Chapter Dues \$ _____

National Affiliate Dues \$ _____

Tax-deductible contribution to

The Austin Alliance for Women in Media Sponsorship Fund

- \$25 \$50 \$100 Other _____

Total amount enclosed \$ _____

- Check/Money Order American Express MasterCard Visa

Credit Card Number _____
Exp Date _____
Name on Card _____

Signature _____

I hereby certify that the completed information above is true and correct, and I understand that this membership is personal to me and is NOT REFUNDABLE. I also understand that my membership is for one full year.

Please return completed application and payment to:

Austin Alliance for Women in Media
PO Box 2684
Austin TX, 78768

For questions, please contact McKenna Madgett at 512-832-4016

How did you learn about AWM Austin?

- Local Chapter
 Colleague _____
 Web site
 Other _____

III. Other Information (optional)

Please check the media that you work for:

- Radio Television
 Cable Print
 New Media

Please check the ONE category that best describes your job responsibility:

- Administration
 Advertising
 Broker
 Business/Finance
 Community Affairs
 Consulting
 Creative
 Education
 Engineering
 Executive Search
 Government
 Graphics/Design
 HR/Personnel
 Law
 Management
 Media Services
 Operations
 Ownership
 Production
 Programming
 Public Relations
 Publishing
 Research
 Sales/Marketing/Promotion
 Student
 Talent/News
 Traffic
 Other



DATE CONNECTION



UPCOMING AUSTIN AWM EVENTS

OCTOBER

12 – Luncheon: Austin's Auto Industry
11:30am; Maggiano's Italian Restaurant in the Domain

17 – AWM Newsletter submission deadline

newsletter@awmaustin.org

19 – AWM Board Meeting
Clear Channel Radio

NOVEMBER

9 – Luncheon (topic TBA)
11:30am; Maggiano's Italian Restaurant in the Domain

16 – AWM Board Meeting
Clear Channel Radio

21 - AWM Newsletter submission deadline

newsletter@awmaustin.org

DECEMBER

TBA – HOLIDAY PARTY

14 – AWM Board Meeting
Clear Channel Radio

19 – AWM Newsletter submission deadline

newsletter@awmaustin.org



CAREER CONNECTION



Please visit <http://awmaustin.org/careers/>
for full job descriptions and contact information.



Account Executive
Digital Content Editor



News Anchor
Internships



Account Executive
Various Internships



Promotion/Social Media Producer



Promotion Producer
Reporter
Web Producer



Account Executive
Newscast Producer
Weekend Weather Anchor
Internships



Promotions Technician
Account Executive
Board Operator

To have a position posted on the Austin AWM website and newsletter,
please e-mail a brief description to career@awmaustin.org.



CORPORATE CONNECTION



We would like to say a special “Thank you!” to our
Austin Alliance for Women in Media
corporate sponsors:



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

If your company would like to become a member, please e-mail info@awmaustin.org.

