



## See you at Zilker Park this Thursday...



ALLIANCE FOR  
**WOMEN IN MEDIA**  
AUSTIN CHAPTER



This THURSDAY, September 30<sup>th</sup>  
Zilker Park Polo Table Fields

Team Check-in 2:15pm  
Rules and Announcements 3pm  
Games 3:15pm  
Awards 5:45pm

Have questions regarding Battle?  
Email: [amandawilliams@clearchannel.com](mailto:amandawilliams@clearchannel.com)

## 30<sup>th</sup> Anniversary Celebration...

The **Alliance for Women in Media** (formerly AWRT) is proudly celebrating 30 years as an Austin Chapter on Thursday, November 11<sup>th</sup> at the Stephen F Austin Intercontinental Hotel.

**AWM** strives to continue showcasing the progress of our industry by creating programs that will assist with growth in all areas of media, as well as providing scholarships to young women.

Please plan on joining past, current and future members at this milestone event— **RSVP at [RSVP30@awmaustin.org](mailto:RSVP30@awmaustin.org) before November 5<sup>th</sup> to receive free admission!**

For sponsorship information of this special occasion, please contact former AWM President, Lori Barton at [loribarton@clearchannel.com](mailto:loribarton@clearchannel.com).



# MEMBER CONNECTION



## **MEET AWM MEMBER SCOTT GILLMORE, Emmis Radio**

### ***How long have you been with Emmis Austin Radio and what is your position?***

I've been general manager of KGSR since 1990. We put 101X on the air in 1995. We merged with LBJ Broadcasting in 1997, and since about 1998 I've been Vice President & Market Manager of our six station core group – including KLBJ-AM, KLBJ-FM, BOB-FM and La Z.



Of course now we also have two HD2 brands (Mega 103.5-2 and The KGSR Music Lounge at 93.3-2) and a host of locally developed websites, streams and events that relate to our core brands. Emmis Communications bought the controlling interest in the stations from the Johnson family in 2003 and it has been a great fit.

### ***There are many organizations that ask for corporate sponsorship...what made you decide to become a Corporate AWM Sponsor?***

Our brands are involved in so many community civic and charitable events – but usually through in-kind sponsorships. Cash sponsorships are less common – and are reserved for things like AMW. It's a chance to re-invest in our media and advertising businesses; it provides a professional development opportunity for our employees and it provides a good networking opportunity. The monthly meetings keep media and advertising professionals in Austin up-to-date and events like “The Battle of the Media Stars” bring everyone in the industry together for some fun.

### ***What's something the rest of us may not know about you?***

My wife and I have three standard poodles, white, silver and black – so look for us going around the Ladybird Lake trail on the weekends – we're hard to miss!



# LOCAL CONNECTION



## WHY AM I A MEMBER OF AWM? AMANDA WEST, EMMIS



It was in Dallas that I first joined AWRT. I came from Telecom to Radio so you can imagine the learning curve and the fact that I wouldn't know anyone. Our radio group asked me to be on team for Battle. I met so many people...even my own coworkers!

A few years later, I moved to Austin so I joined the Austin Chapter. I love being a member here in Austin. I was able to forge friendships with coworkers and others from completely different mediums.

I am very fortunate to work for a radio group that believes in AWM so much that they pay for 6 members! Being on the board and serving in hospitality offers me the opportunity to meet even more people.



The 44<sup>th</sup> Annual CMA – Country Music Association Awards - will be held in Nashville Wednesday, November 10<sup>th</sup>.

**KVET's Bucky & Bob** are nominated for Personality of the Year!  
**KASE 101 & 98.1 KVET** both nominated for Station of the Year!



# LOCAL CONNECTION



## Univision Television

KAKW & KTFO hired:

**Yancy Watson** (*promoted*)

*Multi-Market Account Executive*

**Erin Davidson**

*Multi-Market Account Coordinator*

**Elizabeth Rubio**

*Account Coordinator*

**Orieta Barbeta**

*Interactive Producer*



## Univision Radio

KLQB & KLJA promoted:

**Catalina Berry-**

*Community Affairs Director/  
Assistant Promotions Director*

**Ruben Perez-Audio Streaming**

*Traffic Operations Manager*

**mix94.7**

**KAMX/ENTERCOM**

Recently promoted:

**Nikki Nite** - *Program Director  
and continue hosting Afternoons*

**Sylvia Hay** - *Account Executive*



If you have any new hires or recently promoted employees that you would like listed in the November newsletter, please e-mail [gschoggins@emmisaustin.com](mailto:gschoggins@emmisaustin.com) by Wednesday, October 20, 2010.



# EVENT CONNECTION



**Recap: EVERYONE WINS WHEN NON-PROFITS MARKET**  
**Wednesday September 8, 2010**

Thank you to our  
Panelists:

**Patsy Woods Martin,**  
**Suzanha Pena,**  
**Kesha Dirkson**  
& our Moderator  
**Todd Hogan** for  
helping us all to  
understand the  
world of  
**NON-PROFIT!**

*Reminder-*  
*AWM luncheons are*  
*open to everyone...*  
*not just members!*





## Upcoming Austin AWM Events

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**SEPTEMBER 30<sup>th</sup>**  
**Battle of the Media All-Stars**

**NOVEMBER 11-12<sup>TH</sup>**  
**Austin Alliance for Women in Media 30<sup>th</sup> Anniversary  
Celebration &  
AWM National Conference**

**DECEMBER**  
**Holiday Party**



# CAREER CONNECTION



Please visit <http://www.awrtaustin.org/jobs.htm>  
for full job descriptions and contact information.



Account Executive  
Key Account Coordinator  
Program Director (KASE/KVET)  
Assistant Program Director  
AM Drive (The Beat)



Director



On-Air Personality/  
Associate Producer (PT)  
Account Executive  
Sales Assistant  
Traffic Director  
Various 2011 Internships



Sales Manager  
Programming Director  
Marketing/Promotions Director  
Engineer  
Account Executive



Account Executive  
Sales Coordinator  
Digital Sales Manager  
Various Internships



Account Executive  
Traffic Assistant  
Remote Technician (PT)  
Intern- Sales & General Admin.  
Intern- Promotions Coordinator



Digital Account Executive



VP & General Manager  
Production Tech (PT)

**HAVE YOUR POSITION POSTED WITH AWM AUSTIN!**

To have a position posted on the AWM AUSTIN site or newsletter,  
please e-mail a brief description to [awrtaustinjobs@hotmail.com](mailto:awrtaustinjobs@hotmail.com).



# CORPORATE CONNECTION



We would like to say a special  
“Thank you!” to our  
**Austin Alliance for Women in Media**  
corporate sponsors:



ALLIANCE FOR  
**WOMEN IN MEDIA**

If your company would like to become a member, please e-mail  
McKenna Madget at [mmadget@krox.com](mailto:mmadget@krox.com).

