

Your Austin

# MEDIA CONNECTION



ALLIANCE FOR  
**WOMEN IN MEDIA**  
AUSTIN CHAPTER

**RSVP by November 5<sup>th</sup> for free admission!**

**[rsvp30@awmaustin.org](mailto:rsvp30@awmaustin.org)**



The **Alliance for Women in Media** (formerly *AWRT*) is proudly celebrating 30 years as an Austin Chapter on Thursday, November 11<sup>th</sup> at the Stephen F Austin Intercontinental Hotel. **AWM** strives to continue showcasing the progress of our industry by creating programs that will assist with growth in all areas of media, as well as providing scholarships to young women. Please plan on joining past, current and future members at this milestone event – for sponsorship information of this special occasion, please contact former AWM President, Lori Barton at [loribarton@clearchannel.com](mailto:loribarton@clearchannel.com).



# MEDIA CONNECTION



## KVUE'S **Olga Campos**

**Chosen to represent the U.S. in a  
German Journalism Fellowship**



The \*Radio Television Digital News Foundation chose only 13 producers and reporters to become journalism fellows in Germany as part of their ongoing relationship with the RIAS Berlin Kommission for their 17<sup>th</sup> annual fellowship program. Austin's own treasure for the past 15 years, she reflected on her travels abroad.

***“My recent journey to Germany, the Czech Republic and Brussels may have been a “once in a lifetime experience.”***

When asked about her overall experience both educational and cultural, she stated:

***“It was humbling to tour the international media headquarters of Radio Free Europe with its 35 million listeners in 21 countries and in 28 languages. Their daily news broadcasts on TV, radio and the web are presented despite crackdowns and opposition by governments in some areas of the world including North Korea, Pakistan and Iraq”.***

Mrs. Campos was given the opportunity to meet key members of German government, including the Director of the Department of Counterterrorism, staff members of the European Commission in Brussels and NATO representatives, yet in true journalistic fashion looked beyond those encounters to create a complete picture of the country.

***“Just as exciting as it was to meet dignitaries – it was also meaningful to talk to citizens who represent the minority Turkish and Jewish communities. These individuals provided me with insight into how Germany is handling growing anti-minority sentiment – not much different than what many Muslims and Hispanics are experiencing here in the US. And while Germany is celebrating the 20 anniversary of the Berlin Wall being torn down; some in the US are calling for barriers to be erected and divisions are growing. I learned tolerance is a fragile and sometimes fleeting concept, even in a country once terrorized by the Nazis”.***

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***“My recent journey to Germany, the Czech Republic and Brussels may have been a “once in a lifetime experience” .***

***“I am also grateful to be a woman who does not face personal or professional restrictions. As a wife, mother, sister, and daughter - I have always been encouraged to take on any challenge. That includes applying for such a prestigious program as the RIAS German Study Program”.***



# MEMBER CONNECTION



## Upcoming Event Highlight: 30<sup>th</sup> Anniversary Celebration!



**“Thirty is a milestone in any lady’s life. Don’t miss this awesome celebration of 30 years of AWM.**

**This is a time to share stories, see friends and maybe meet some new ones. I guarantee you will have a blast!**

**Come out on November 11<sup>th</sup>. If you RSVP before the 5<sup>th</sup> you get in free.”**

**LORI BARTON**, Clear Channel Radio  
AWM 30<sup>TH</sup> ANNIVERSARY Co-Chair

## Meet Your New AWM Board Member ELLEN ROSE, TIME WARNER CABLE



**A few facts:**

**Texas State University graduate December 2009  
Degree in Mass Communication-Advertising**

**Grew up in a tiny country town, Thrall, TX**

**Have been working with Time Warner Media Sales  
for six months as Sales Assistant**

**Aspire to be an Account Executive in ad sales**



# LOCAL CONNECTION



**The Leukemia & Lymphoma Society** raised **\$550,000** to support their mission in finding cures for blood cancer. Over 2000 walkers participated in this year's event.

Special thanks to **Austaco-Taco Bell** and its employees for their amazing balloon sales - **\$250,000!**



SHERRY MATTHEWS ADVOCACY MARKETING

**Sherry Matthews Advocacy Marketing** is opening a Washington, D.C., office. The firm recently won a five-year contract to develop creative materials for the Centers for Disease Control and Prevention. The campaign will focus on diabetes prevention.

Two new creative talents, **Rex Peteet** and **Brian Brooker** join the firm.

**Peteet** is the cofounder of the Sibley/Peteet Design Austin firm. He will create a new identity and graphic communications division of the Sherry Matthews Agency.

**Brooker** is the former CEO and chief creative officer at Barkley in Kansas City, Mo., and a former creative director at GSD&M Idea City in Austin. He will become the chief creative officer at Sherry Matthews.

**Sherry Matthews** focuses on work for nonprofit and government agencies. They have 50 employees and more than \$30 million in annual billings.



# LOCAL CONNECTION



## Alliance for Women in Media Announces Educational Donation Ceremony on November 10, 2010 at the Ann Richards School in Austin, TX



ALLIANCE FOR  
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Ford Motor Company Fund

Alliance for Women in Media (AWM), formerly *American Women in Radio & Television*, is pleased to announce a donation ceremony that celebrates an important national educational program for public middle schools across the country, entitled Empowering America. This program has been made possible by the generous support of Ford Motor Company Fund. This is the third consecutive year AWM has partnered with the prestigious Ford Motor Company Fund.

For more information about Empowering America, visit [www.allwomeninmedia.org](http://www.allwomeninmedia.org)

**WHERE:** Ann Richards School, 2206 Prather Lane, Austin, Texas 78704. Ann Richards School is the fourth in a series of 2010 donation ceremonies across the county. Other cities include Atlanta, Chicago and Pasadena.

**WHEN:** Wednesday, November 10, 2010 at 9:00 a.m. PRESS CHECK-IN will be at 8:45 a.m. INTERVIEWS WILL BE AVAILABLE, YOUR COVERAGE IS INVITED.

**mix94.7**

*Majic 95.5*



Entercom welcomes the following new staffers to their team:

**Suzette Silva**- Sales Coordinator/ Entercom Radio  
**Kathryn Kaufman**- Sales Coordinator/ Entercom Radio  
**K.C. Mercer**- Account Executive/ Mix 94.7  
**Stacy Wilson**- Account Executive/ Majic 95.5

**Roxanne Larson** was married October 9th and is now *Roxanne Levine* – she is also new to the Austin market and **Mix 94.7** coming from Cox Radio San Antonio where she worked for the past 8 years.



**KJCE GSM Kelly Dixon** welcomed daughter **Lucia Alexandra Dixon** weighing in at 7lbs 9oz. Kelly and wife Alex are very proud parents describing her as, "beyond perfect."



If you have any new hires or recently promoted employees that you would like listed in the November newsletter, please e-mail [newsletter@awmaustin.org](mailto:newsletter@awmaustin.org) by Friday, November 19<sup>th</sup>, 2010.



# LOCAL CONNECTION



**KEYE/Telemundo** welcomes recent additions to their sales team:  
**Jamie Bandley** and **Lisa Jauregui**.

**Telemundo Austin** celebrated their first anniversary in the Austin market  
and welcomes **Diego Munoz** to their M-F 5 & 10p Anchor Desk.



“**We Are Austin Live**” is celebrating their One Year Anniversary as well as  
**Mix 94.7’s JB and Sandy in the Morning** on **KEYE-TV**.



Congrats to Emmis’ KLBJ-FM’s midday host  
**Charlie Hodge** and his new bride **Becca**!



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# EVENT CONNECTION



## BATTLE OF THE MEDIA STARS 2010 Recap



*All proceeds from the event go to the AMW scholarship fund - helping students in the media field continue on with their studies!*

*Thank you to all our wonderful sponsors!*



HONEST TEA



### CONGRATULATIONS TO ALL EVENT WINNERS

Balloon Toss- Clear Channel Golf Team  
Dizzy Bat- KXAN/KNVA  
Musical Chairs- Clear Channel Golf Team  
Three-Legged Race- Clear Channel Golf Team  
Tug of War- KEYE TV

#### SPIRIT AWARD

KEYE TV

#### UNDERDOG

Emmis Rabid Radio

**FIRST PLACE**

Emmis Sabotage

**SECOND PLACE**

Clear Channel Golf Team

**THIRD PLACE**

KEYE TV

*Visit [AWMAUSTIN.ORG/PHOTOS](http://AWMAUSTIN.ORG/PHOTOS) for a look at all the day's photos!*



# EVENT CONNECTION



## Upcoming Austin AWM Events

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**NOVEMBER 11<sup>TH</sup>**

**Austin Alliance for Women in Media  
30<sup>th</sup> Anniversary Celebration &  
AWM National Conference**

**DECEMBER 8<sup>TH</sup>**

**Holiday Party  
Hosted by Emmis Austin Radio**

**JANUARY**

**Development Speakers Series Luncheon**

**FEBRUARY\***

**Sweetheart Bachelor Auction**

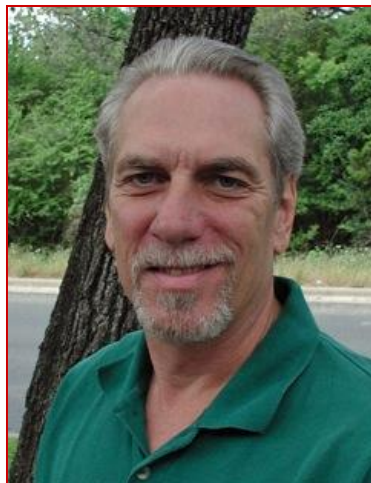
*\*Ready to get involved - Bachelors or Donations  
Email [info@awmaustin.org](mailto:info@awmaustin.org)*



# IN REMEMBRANCE...



## Jon Meyer



Jon Wayne Meyer passed away peacefully at his home on Monday October 4<sup>th</sup>, 2010 after an almost year-long valiant fight against pancreatic cancer.

Jon was born in New Braunfels , graduated from New Braunfels High School, and attended the University of Texas.

He began his successful radio career in 1972 as a newsman at **KNOW/Austin**, then joined **KTRH/Houston** in 1973.

After his career in Houston, Jon began 17 years of distinguished sales management at **Clear Channel Broadcasting/Austin** and retired in 1998.

He was a faithful volunteer at **Hospice Austin** for 12 years ,and for many years served as chairman of it's annual golf tournament. Every week since retirement, Jon had used his God given "radio voice" to read at **Recording for the Blind and Dyslexic**. He also volunteered at **Grey Rock Golf Course**, where he was as a Marshal and Goodwill Ambassador.

After Jon's diagnosis in November of 2009, he generously set up **The Jon and Terry Meyer Fund** to benefit the **Hospice of Austin's Christopher's House Building** Campaign.

Many of us are better people for having known him.  
As his four-year old great-nephew expressed on the day Uncle Jon died passed, "*I miss him already. He was a good man*".



# CAREER CONNECTION



Please visit <http://awmaustin.org/careers/>  
for full job descriptions and contact information.



Account Executive



Account Executive  
Various 2011 Internships



Account Executive  
Sales Coordinator  
Digital Sales Manager  
Various Internships



Digital Account Executive



Account Executive  
Executive Assistant  
Sales Assistant  
Receptionist  
Community Affairs Director  
Engineer  
Webmaster



Account Executive  
Traffic Assistant  
Remote Technician (PT)  
Intern- Sales & General Admin.  
Intern- Promotions Coordinator



Production Tech (PT)  
Account Executive  
Traffic Coordinator

**HAVE YOUR POSITION POSTED WITH AWM AUSTIN!**

To have a position posted on the AWM AUSTIN site or newsletter,  
please e-mail a brief description to [career@awmaustin.org](mailto:career@awmaustin.org).



# CORPORATE CONNECTION



We would like to say a special  
“Thank you!” to our  
**Austin Alliance for Women in Media**  
corporate sponsors:



ALLIANCE FOR  
**WOMEN IN MEDIA**

If your company would like to become a member, please e-mail  
[info@awmaustin.org](mailto:info@awmaustin.org).

