

# Media Links



An A.W.R.T. Chapter Publication April/May/June 2009 / Volume 82

American Women

Promoting Progress



Creating Change

In Radio & Television

## JUNE 2009 LUNCHEON

### “The Top Ten Mistakes Women Make in Networking”

Please join AWRT Austin at our June luncheon with featured speaker, Marny Lifshen on “The Top Ten Mistakes Women Make in Networking”.

Marny Lifshen is an independent marketing communications and PR consultant, speaker and author with more than 18 years of experience. She works with clients to develop grass-roots marketing communications strategies, including customized networking programs.

Marny is the author of [Some Assembly Required: A Networking Guide for Women](#) released by New Year Publishing in August of 2008. She has also contributed articles to many print and online publications on the topics of marketing communications, client development, personal branding, public relations and networking. Currently, Marny is a regular columnist for [w2wlink.com](#), [BalanceAustin.com](#) and [WomenBloom.com](#).

Wednesday, June 10th

11:30am-1pm

Austin Woman's Club

(708 San Antonio / Entrance on Nueces)

Members \$20 Non-Members \$25

THANK YOU TO OUR CORPORATE SPONSORS:



# Local News

## AWRT ANNUAL BUSINESS MEETING & ELECTION

On May 13, 2009, the Austin Chapter of AWRT held its annual business meeting at the Austin Woman's Club.

The 2008/09 officers, board members and committee chairs provided reports to the members on their accomplishments over the past year.

The new 2009/10 board of directors, officers and committee members were elected. See the next page for the 2009/10 slate.

Thanks to outgoing board members Tracy Arrington, Susan Kelly and Lisa King for their work the past year.

## ABOUT AWRT

### AWRT

American Women in Radio & Television (AWRT) is the national non-profit organization that extends membership to qualified professionals in the media. Our mission is to advance the impact of women in the media and allied fields by educating, advocating and acting as a resource to our members, the industry and the public. Founded in 1951, AWRT works to promote diversity and strengthen the influence of women in the vast media community.

### The Foundation of AWRT

In 1960, AWRT became the first professional broadcasting organization to establish an educational foundation. Our mission is to utilize the media to create positive change. The Foundation of AWRT supports educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the media and allied fields. The Foundation of AWRT is a 501 (c)(3) non-profit, educational organization.



Thank you to our corporate sponsors:



# Local News



## 2009-2010 AWRT Austin Chapter Officers, Board of Directors & Committee Chairs

<u>Position</u>	<u>Name</u>	<u>Company</u>
President	Lori Barton	Clear Channel
President- Elect	Sylvia Hay	Entercom
Treasurer	Dorothy Binder	Air Neutralizing Services
Secretary	Jessica Santamaria	Univision KAKW-TV
Membership Co-Chair	Tatum Brown	Stanhope
Membership Co-Chair	Lisa Beth Thomas	LBTJ Group
Membership Co-Chair	Rebecca Goins	Clear Channel
Battle of the Media Stars Co-Chair	Christina Waugh	Emmis
Battle of the Media Stars Co-Chair	Christine Martinez	Univision KAKW-TV
Battle of the Media Stars Co-Chair	Leah Woodard	Clear Channel
Sweetheart Auction Co-Chair	Kristina Killingsworth	Entercom
Sweetheart Auction Co-Chair	Michele Wolfe Green	CrystaTech Inc.
Sweetheart Auction Co-Chair	Beatrice Guzman	Univision KAKW-TV
Trailblazer Awards Co-Chair	Joyce Cunningham-Bibb	Clear Channel
Trailblazer Awards Co-Chair	Sami Davis	KXAN/KXAM/KNVA
Trailblazer Awards Co-Chair	McKenna Madget	Time Warner Cable
Fall Preview Party Co-Chair	Gloria Villareal	Univision KAKW-TV
Fall Preview Party Co-Chair	Betty Dunn	KVUE TV
Historian/Photographer	Ginny Schoggins	Univision Radio
Scholarship Co-Chair	Lauren Cooley	Entercom
Programming Co-Chair	Ginny Schoggins	Univision Radio
Programming Co-Chair	Lyanca Martinez	TX Lottery
Programming Co-Chair	Anne Elizabeth Hall	Clear Channel
Hospitality Co-Chair	Cristy Ramos Mokarzel	Vamos Marketing
Hospitality Co-Chair	Bonnie Quarterman	Univision KAKW-TV
Hospitality Co-Chair	Amanda West	Emmis
Website Coordinator	Christie Humphries	KVUE TV
Government Relations Chair	Joyce Cunningham-Bibb	Clear Channel
Publicity	Holly Breaux	KTBC FOX 7
Database Administrator	Beth Bobbitt	Texas Association of Broadcasters

### Thanks to the 2009 Nominating Committee:

Dorothy Binder - Air Neutralizing Services  
Rebecca Goins - Clear Channel Radio  
Sylvia Hay - Entercom Radio  
Leah Woodard - Clear Channel Radio

# Local News



## AWRT SCHOLARSHIP RECIPIENT



(Left) 2008/09 AWRT Scholarship Chair Tracy Arrington  
(Center) 2009 AWRT Scholarship Recipient Rebecca Weiser  
(Right) 2008/09 AWRT Co-President Lyanca Martinez

AWRT Austin is pleased to announce Rebecca Weiser as the recipient of the 2008/09 student scholarship.

AWRT awarded Rebecca a \$1000 scholarship with proceeds from the 2008 Battle of the Media Stars. The check was presented to Rebecca at the 2009 AWRT Trailblazer & Awards of Excellence Media Gala on April 2, 2009.

Rebecca is a student at the University of Texas at Austin expecting to graduate in December 2009 with a Bachelor of Science in Advertising, a concentration in Texas Media and a certificate from the Business Foundations Program. Her curriculum with the Department of Advertising is focused on media planning, media research and developing media skills.

Rebecca worked the spring semester as a Media Intern at EnviroMedia Social Marketing. In addition she is the President of the Texas Advertising Group (TAG), the University of Texas Department of Advertising's official advertising club.

Congratulations and good luck to Rebecca in her studies. Thanks to the 2008/09 Scholarship Chair, Tracy Arrington for finding such a worthy recipient.

Thank you to our corporate sponsors:



# **AWRT AUSTIN TRAILBLAZER & AWARDS OF EXCELLENCE MEDIA GALA 2009**

**On Thursday, April 2, 2009 the Austin Chapter of AWRT hosted its annual Trailblazer & Awards of Excellence Media Gala.**

**This year's event, held at the Glass Oaks Ballroom at the Austin Renaissance Hotel, was emceed by Mix 94.7 morning show hosts, JB & Sandy.**

**The evening began with the announcement of the Awards of Excellence winners in twenty-one different categories in radio, television and advertising.  
(See next page for the list of winners.)**

**AWRT presented its donation from the Sweetheart Bachelor Auction proceeds to Femme Film Texas and awarded a scholarship check, proceeds from the Battle of the Media Stars, to the 2009 student recipient.**

**There was a standing ovation as AWRT recognized the founding President of the Austin Chapter of AWRT and 1999 Trailblazer Award Winner Mary Strickland who retired from KVUE-TV this year.**

**The festivities concluded with the 2009 Trailblazer Award which AWRT proudly presented to Mel Jones, Director of Sales, Clear Channel Radio Austin.**

**Thank you to the AWRT Gala Chair Christie Humphries and her committee for putting on this outstanding event. Thanks also to Matt Carlsen at Marketing Matters for designing the program and Seabrook Jones for producing the videos that accompanied the awards.**

**And finally, thanks to everyone who voted, participated and attended this year's Gala.**



# **Congratulations to the 2009 Awards of Excellence Winners:**

**Best Radio Promotional Spot**  
*Mix 94.7 \$10,000 Fugitive - Entercom Radio*

**Best TV Promotional Spot**  
*Saxon Pub Artist Spotlight on Demand - Time Warner Cable*

**Best Local Radio Spot**  
*Reid's Cleaners "Little Black Dress" - Lee Tilford Agency*

**Best Local TV Spot**  
*Mighty Fine Burgers "Superbowl Barry" - Stanhope Group Advertising*

**Best Community Affairs Radio Campaign**  
*Fiestas Patrias/Hispanic Health Festival - Univision Radio*

**Best Community Affairs TV Campaign**  
*Family Elder Care's "Keep Austin Cool" Summer Fan Drive - KXAN/KNVA*

**Radio Rookie Award**  
*Megan Marquez - KVET AM*

**Best Radio Rep**  
*Rebecca Goins - Total Traffic Network*

**TV Rookie Award**  
*Lisa King - KVUE TV*

**Best TV Rep**  
*Bob McKay - KXAN TV*

**Best Radio Personality**  
*Bobby Bones - KISS FM*

**Best TV Personality**  
*Jim Spencer - KXAN TV*

**Best Radio Assistant**  
*Leah Morrison - Clear Channel Radio*

**Best TV Assistant**  
*Monica Vallejo - Univision TV*

**Best Radio Sales Manager**  
*Mel Jones - Clear Channel*

**Best TV Sales Manager**  
*Christine Martinez - Univision TV*

**Radio Traffic Award**  
*Suzanne Munoz - KASE FM/KFMK FM*

**TV Traffic Award**  
*Brandi Vineyard - KVUE TV*

**Internet Award**  
*Greg McKitrick - Clear Channel Radio*

**Best Media Buyer**  
*Tracy Arrington - The Davis Group*

**Best Local Agency**  
*The Davis Group*

# AWRT AUSTIN TRAILBLAZER & AWARDS OF EXCELLENCE MEDIA GALA 2009



# AWRT AUSTIN TRAILBLAZER & AWARDS OF EXCELLENCE MEDIA GALA 2009



# AWRT AUSTIN TRAILBLAZER & AWARDS OF EXCELLENCE MEDIA GALA 2009



Photos courtesy of Mike Wenglar

To see all of the 2009 Trailblazer and Awards of Excellence Gala photos, please visit our new website, [www.awrtaustin.org](http://www.awrtaustin.org).

# Local Member Spotlight



*Interview with AWRT Austin Board Member*

***CHRISTIE HUMPHRIES***

***Account Executive KVUE-TV***

Congratulations on the 2009 AWRT Trailblazer and Awards of Excellence Gala. It was an awesome evening for AWRT Austin and the media industry. How long have you been chairing this event? What is the history of this AWRT Austin tradition? What are the challenges in putting on an event like this?

The Trailblazer Award began in 1997. Initially the Austin Chapter held a luncheon every year to honor individuals with a media career spanning more than 20 years. In 2004, the Austin Chapter decided to expand the event to include additional categories. In 2006, we created the Trailblazer & Awards of Excellence Media Gala and changed the event from a luncheon to an evening event at the Renaissance Hotel. I have chaired this event for four years. This year was particularly challenging for us, because of the economy. This event is much more expensive than our other events and unfortunately we were unable to secure sponsorship due to budget cuts. We took a bit of a loss on the event this year, but we knew that was a risk from the start. We feel that this is an incredibly important event for the Austin media community and worth the investment on our part as a chapter.

You also update the AWRT Austin website. What other AWRT Board Positions have you held?

Officially, I have served as Secretary, Membership Chair, Scholarship Chair, President, Web Coordinator and Trailblazer Chair, but I've been on the board for more than nine years, so I've filled in for pretty much every position on the board at one point or another when we've been short-handed. We work as a team.

You are a big supporter of AWRT Austin. When and why did you join AWRT? What do you feel are the benefits of being a member of AWRT?

When I moved to Austin 10 years ago, I didn't know anyone in the entire city. I was fortunate to work with a woman you all know, Mary Strickland. Mary was the founding President of our chapter and she was the first person to reach out to me in Austin. She brought me to my first AWRT meeting and introduced me to the President at that time, Tracy Walker, and long time member, Dorothy Binder. I am so grateful to them for inviting me to get more involved with the chapter and join the board. I know that being a part of AWRT has helped me to grow in my career and I have built lifelong friendships because of it. I believe that you get as much out of an organization as you are willing to put into it. I truly support AWRT and I believe in its mission to help further the careers of women in our industry. It certainly worked for me!

# Local Member Spotlight



## *Interview with AWRT Austin Board Member - CHRISTIE HUMPHRIES (continued)*

As far as your day job (when you are not helping the Austin Chapter of AWRT), how long have you been with KVUE-TV and what do you do?

I started as an Account Executive in Sales with KVUE Television in December of 1999. I have been a rep for 11 years total. I grew up in Kansas, which is where I got my start at KCTV 5 and KPXE TV in Kansas City and later at KAKE TV in Wichita. I moved to Austin for the great weather and an amazing opportunity to work for KVUE TV (ABC). It was one of the best decisions I ever made and I'm still there going strong.

What aspects of your job have changed in recent years?

Is "everything" too broad of an answer? Our industry is changing daily. That's true no matter what area of media you are in. I didn't even have a computer on my desk at my first job or a personal email address and that wasn't that long ago. I don't do anything that isn't emailed or downloaded or electronically transferred anymore. With all of the changes in technology, it has taken a lot of patience and willingness to learn and adapt. But one thing never changes. I'm still a sales rep. Whether I'm selling TV spots, Live Weather Radar, Online Video, or Text Messaging, I'm still selling advertising solutions for my clients. There's just more to choose from. The processes may be changing and the products may be expanding, but at the end of the day, if I can remain focused on helping the clients and the station meet their goals, I've done my job.

What do you like best about your job? What are the challenges?

It's never boring. Every day is different and brings a new list of challenges. I feel like I learn more every year and I'm not stuck behind a desk....or at least not all the time. I have the opportunity to meet a lot of people and learn about many different types of businesses and industries. I am able to be creative and "resourceful" and make a difference in someone's business if I do a good job. That is probably the most rewarding part of the job. Having a client tell me that I helped them grow their business makes all the hard work worth it...and the money is not bad either.

What advice would you give to someone considering a career in the media industry? How can women advance in their careers? Have you met your career goals?

Learn as much as you can about every department at the station. If you have an understanding of how each department functions individually, you'll also have a better idea of how they work together and it should give you a clearer picture of where your strengths may be best utilized. I think that anyone who is considering a career in media should intern at a station or ask if they can come in and shadow someone for a few days, so they know what they are getting into. I think that women have the same opportunity as anyone else in our industry. I think that a willingness to work hard and learn is all you really need to get started, no matter who you are. I think that I have met most of my goals, but then again, I come up with new ones on a daily basis.

How would you like to see the Austin Chapter of AWRT grow over the next year?

I hope that more people will get involved. I love seeing new faces on the board every year. I think that the only way we can continue to grow as chapter is to continue coming up with new ideas and ways to benefit the Austin media community. Feedback is hugely important. So I encourage everyone to share their ideas. I also hope that the chapter will continue to expand its mentorship and scholarship opportunities for those wishing to get into the industry. They are the future...whatever that may bring.

# Local News

## SAVE THE DATE!

- Wed.  
June 3**      **AWRT 2009 GRACIES AWARDS GALA**  
New York Marriott Marquis  
1535 Broadway, New York, NY
- Thu.  
June 4**      **AWRT 2009 GRACIES AWARDS LUNCHEON**  
Tavern on the Green  
Central Park West @ 67th Street  
New York, NY
- Tues.  
June 9  
5:30-8pm**      **DREAM FUND AUSTIN "NIGHT IN BILOXI"**  
**CASINO / DINNER CRUISE**  
with Capital Cruises on  
Lady Bird Lake – Austin, TX
- Wed.  
June 10  
11:30am**      **AWRT AUSTIN JUNE LUNCHEON**  
**"THE TOP TEN MISTAKES WOMEN**  
**MAKE IN NETWORKING"**  
Austin Woman's Club  
708 San Antonio Street – Austin, TX
- Sat.  
June 27  
9am-12pm**      **AWRT AUSTIN CHAPTER STRATEGIC**  
**PLANNING MEETING**  
(Members Only)  
Texas Association of Broadcasters  
502 E. 11<sup>th</sup> Street, Suite 200 - Austin, Texas
- Wed.-Thu.  
Aug. 19-20**      **TEXAS ASSOCIATION OF BROADCASTERS/  
SOCIETY OF BROADCAST ENGINEERS**  
**56TH ANNUAL CONVENTION & TRADE SHOW**  
Renaissance Austin Hotel

If you have an announcement you would like listed in the next newsletter, please email [holly.breaux@foxtv.com](mailto:holly.breaux@foxtv.com).



Thank you to our corporate sponsors:



# Career Corner



## Account Executive Clear Channel Austin, TX

Clear Channel Austin, TX is always looking for incredible additions to our sales force.

Prospect, market, sell and service advertising air time and non-spot revenue. Negotiate business based on industry ratings in order to maximize station revenue and share within parameters set by station management. Achieve revenue and share goals set by Sales Manager. Develop new advertisers by soliciting area businesses. Service clients to maintain positive working relationships. Prepare sales orders and production requests in timely manner. Resolve billing discrepancies and assist in collections of past due accounts. Provide regular reports to Sales Manager regarding prospective sales orders, daily call sheets, itineraries, new prospect lists, forecasts, and competition analysis. Monitor competitive media to continually prospect for new account leads. Follow station/company practices/policies for processing, invoicing, calculation of sales. Adhere to minimum standards of performance as established by Sales Manager. Develop account list from various sources. Conceive and execute written proposals.

College education preferred. Background in related media sales with a minimum of two years' experience. Outstanding marketing/presentation skills. Strong organizational skills. Must possess understanding of ratings services. Conversant in radio broadcasting vocabulary. Computer literate. Excellent oral and written communication skills. Knowledge of FCC rules and regulations relating to advertising copy. Strong interpersonal skills.

Medical, Dental, Vision, Life, ESPP, 401k, EAP, Paid Vacation and Sick Leave. Full Time / Mid-Career (at least two years experience). Send resumes with cover letter to [meljones@clearchannel.com](mailto:meljones@clearchannel.com) or fax to 512-684-7441. No calls please. EOE



Thank you to our corporate sponsors:



# Career Corner



## ACCOUNT EXECUTIVE

### Duties and Responsibilities

Sell advertising to new and existing advertisers.

Write sales proposals, traffic and production orders.

Develop new business.

Collect from all accounts in a timely manner.

Meet or exceed 100% of sales quotas.

Ensure the proper handling of service for existing and new advertisers.

Write ad copy as necessary.

Must maintain a clean and professional appearance.

Sell entire product line including station events and the Internet.

Create client specific opportunities in event application.

Present event related opportunities to new and existing clients.

Attend client remotes and station events as required by management.

Must work extended hours when necessary, including weekends.

Engage in outside sales activities, which will require daily driving.

Maintain a good driving record.

### Minimum Qualifications for Consideration

Must have a proven sales track record

Electronic Media sales experience preferred

Requires excellent communication (both oral and written) and interpersonal skills

Must be able to work a flexible schedule.

Requires working knowledge of Word, Excel, and Outlook software.

Must possess a good driving record.

### Experience and Education

A minimum of 4 years experience in radio, media or outside sales.

High School Diploma or GED;

Associates or Bachelors degree desired but not necessary.

### Necessary Language Skills

English language skills required, written and oral. Ability to communicate in Spanish, a plus.

Interested candidates should forward resume to:

Job #: KHZS/KLQB/KHCK 09-01

Attn: Tim McCoy

Fax: 512-340-7102

E-Mail: [tmccoy@univisionradio.com](mailto:tmccoy@univisionradio.com)

**Univision Radio is an Equal Opportunity Employer**



**Thank you to our corporate sponsors:**



# Career Corner

**BOARD OPERATOR  
ON AIR - Austin, TX**



## Duties and Responsibilities:

Regular and timely attendance  
On-air shift Monday-Saturday  
Monitor and play music as scheduled  
Monitor liners, promos and commercials as logged  
Review production assignments daily and complete all production as assigned by date of air  
Accurately log discrepancies  
Responsible for maintaining studio equipment, logs, run commercials, answer hot-line  
Assist with coordination of on air events  
Monitor transmitter readings and log in accordance with UNIVISION Radio FCC policies  
Maintain open communication with staff.  
Follow instructions and well defined procedures, as well as take steps necessary to prevent mistakes  
Must make personal appearances to community events and station events as directed by P.D.  
Flexible to work Holidays & weekends  
Must maintain a good driving record.

## Minimum Qualifications for Consideration:

Familiarity with the following Audio Equipment materials: mini disk, CD recorder, CD player, ISDN., Sound forge Audio Vault  
Requires knowledge of interviewing and developing rapport with guests and clients  
Must be able to work weekends to execute LIVE Broadcast, and remotes  
Must multi task and respond to the high demands from our listeners  
Requires good verbal and interpersonal skills  
Familiarity with Spanish contemporary format required.  
Must be able to drive and have a good driving record.

## Experience and Education:

High school Graduate.  
4 Years on air experience similar job responsibilities and requirements or equivalent broadcasting school experience.

## Necessary Language Skills

Ability to read, write, and speak fluently in Spanish required. English language skills a plus.

## Interested candidates should forward resume and a CD demo to:

Job# KHZS/KLQB/KHCK 09-02  
Attn: Alejandro Covarrubias  
Fax: 512-340-7169  
E-Mail: [acovarrubias@univisionradio.com](mailto:acovarrubias@univisionradio.com)  
Univision Radio Address:  
10801 N. MoPac Expressway  
Building 2 Suite #250  
Austin, TX 78759

**Univision Radio is an Equal Opportunity Employer**



**Thank you to our  
corporate sponsors:**



# Career Corner



## TRAFFIC COORDINATOR

**JOB DESCRIPTION:** Univision KAKW-TV Austin is looking for a full time Traffic Coordinator who will work on a daily basis to maintain, update and reconcile traffic logs, reports, and copy; update the sales department about inventory, programming specials and changes; update and maintain paid programming tracker; update and distribute program grids; filing; updating sports schedules/grids; assist in the development of the annual budget; other duties as assigned.

**EDUCATIONAL REQUIREMENTS:**  
High School diploma or equivalency required.

**EXPERIENCE AND SKILLS REQUIREMENTS:**  
Requires a minimum of 2 years experience in a television Traffic Department. Must be able to work under pressure and be well-organized. Proficiency in MS Word, Excel and Outlook and experience with Traffic Programs. Must be able to multi-task and have strong time management, data entry and organizational skills.

**LANGUAGE REQUIREMENTS:**  
Applicant must be fluent in English. Ability to speak and read Spanish is a plus.

**PHYSICAL REQUIREMENTS:**  
Must be able to sit for prolonged periods of time and lift up to 15 pounds. Must have good vision and hearing acuity. Manual dexterity and skill in using keyboard required.

**COGNITIVE REQUIREMENTS:**  
Requires analytical, problem-solving, mathematical and reading abilities.

**EQUIPMENT USED:**  
Computer; calculator; printer; telephone; copy machine; fax machine.

**OTHER:**  
Position requires occasional driving. Therefore all applicants must have a valid driver's license and must have/maintain a good driving record.

**UNIVISION IS AN EQUAL OPPORTUNITY EMPLOYER AND WOMEN AND MINORITIES ARE ENCOURAGED TO APPLY.**

### CONTACT PERSON:

Interested parties may e-mail resume and cover letter to:  
[bgaytan@univision.net](mailto:bgaytan@univision.net). Please reference TRFC Job #2009-02.



Thank you to our corporate sponsors:



# Career Corner

## ENTERCOM AUSTIN HIRING IMMEDIATELY Sales Associate - KAMX.KJCE.KKMJ

Entercom Austin, a leading radio broadcaster, seeks two talented and skilled "Sales Associates" who are motivated to support a staff of approximately 20 Account Executives and three (3) Sales Managers. This sales force sells and markets three stations: KAMX, KKMJ, KJCE.

**The Program and Process:** The Sales Associates are salaried, 40-hour per week positions. Each Sales Associate will work with approximately ten (10) Account Executives, several of which are senior salespeople. The Sales Associate provides internal sales support for the sales department. Projects include, but are not limited to, tasks such as handling paperwork, communicating with other departments in the sales process, processing qualitative and quantitative marketing data, preparing presentations, faxing daily log times, maintaining sales collateral, and word processing. The Sales Associate also handles client telephone calls and assists Account Executives who are in the field. Sales Associates will begin selling the stations by the third month in the program. The Sales Associates are required to attend weekly sales meetings and all training sessions, meetings, and seminars. The Sales Associates will participate in a minimum of eight external sales calls each week with an Account Executive, manager or on their own. The goal of the Sales Associate program is to advance two prepared Sales Associates into a long term sales position with Entercom Austin.

### Qualifications/Interests of Candidates:

The interest, desire, and passion to have a career in sales

A college degree

Strong communication skills

Some part or full-time outside sales experience is preferred

**Interviews:** We will conduct phone screeners with all candidates and narrow the search to the 20 most qualified applicants. The finalists will be invited to the station for an open house/ group interview process on June 2, 2009.

**To Apply:** Please send your resume to [lcooley@entercom.com](mailto:lcooley@entercom.com) or call Lauren Cooley, Director of Sales, with questions. 512.329.6215.

Entercom Austin is an Equal Opportunity Employer



Thank you to our  
corporate sponsors:



# Career Corner

## KTBC-TV FOX-7 MAINTENANCE ENGINEER

Maintain, troubleshoot and operate television broadcast equipment to the component level. Must have extensive experience with video servers, Sony Betacam SX & SP, ENG & SNG truck operation and maintenance, analog and digital video cameras, analog and digital switchers, monitors, and distribution. Knowledge of computers, PC's LAN / WAN, IP switches, IP network wiring & configuration, windows related software and networks. 4 year or Associates Degree in electronics preferred. SBE / FCC certification preferred. Must be a self starter and able to work as part of a team. Good driving record required. Position requires flexible work shifts and ability to be on-call.

Send cover letter and resume (tape if applicable) to:

Human Resources  
KTBC-TV FOX-7  
119 E. 10th Street  
Austin, TX 78701

(Reference position title and job referral source.  
Tapes will not be returned. No phone calls, please.)  
EOE/M/F/D/V

## The Patient Recruiting Agency MEDIA ASSISTANT

Our agency is looking for a Media Assistant. If you know of anyone looking for this type of job, please have them contact:

Lyndean Phinney  
Media Director  
The Patient Recruiting Agency  
6207 Bee Caves Road #288  
Austin, TX 78746  
Phone: (512) 345-7788 ext. 7007  
Fax: (775) 258-0231

**PLEASE SEND YOUR JOB LISTINGS TO AWRT AUSTIN:**

If you have a job opening at your station or media company that you would like to add to our newsletter and website, please email a brief description to [holly.breaux@foxtv.com](mailto:holly.breaux@foxtv.com) and [chumphries@kvue.com](mailto:chumphries@kvue.com).



Thank you to our  
corporate sponsors:

