

# Media Links

An A.W.R.T. Chapter Publication/ March 2006/ Volume 60



Thank you to our corporate sponsors:

**MARK YOUR CALENDARS**  
**FOR AWRT's LUNCHEON MARCH 8<sup>th</sup>!**



**Please join us as we welcome  
our guest speaker Mayor Will Wynn!  
Learn what lies ahead for Austin.**

**Wednesday, March 8th  
1130-1PM**

**Austin Woman's Club  
708 San Antonio**

**RSVP Now to:**

**[awrtaustin@hotmail.com](mailto:awrtaustin@hotmail.com)**



If you would like to add or delete someone from the AWRT mailing list, please contact Beth Bobbitt at [beth@tab.org](mailto:beth@tab.org)

# SAVE THE DATE

## 2006 Trailblazer & Awards of Excellence Media Gala

**Wednesday, April 12<sup>th</sup>**

**Renaissance Hotel**

6-7P Cash Bar/ Networking

7P Dinner

730-9P Awards Ceremony

Awards will be presented in the following categories:

TRAILBLAZER AWARD

Best TV Personality of the Year

Best Radio Personality of the Year

Best Radio Account Executive-Rookie (3 years or less)

Best TV Account Executive-Rookie (3 years or less)

Best Radio Account Executive (3 years or more)

Best TV Account Executive (3 years or more)

Best TV/Cable Sales Manager

Best Radio Sales Manager

Best Local TV Spot - TV AD of the Year

Best Local Radio Spot - Radio AD of the Year

Best Local Agency

Best Community Affairs Campaign

Unsung Hero Award

Student Scholarship Winner

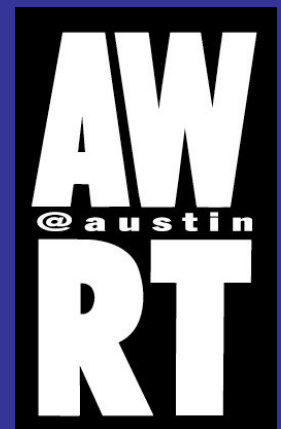
*For more information on how to purchase tickets or sponsor this event:*

Please contact Ray Eve Mason-Michel at  
[rmason@bizjournals.com](mailto:rmason@bizjournals.com) or

Christie Humphries at  
[chumphries@kvue.com](mailto:chumphries@kvue.com)



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# AWRT Board of Directors



AWRT Austin is now accepting applications for the 2006-2007 Board of Directors.

If you are interested in becoming more involved with AWRT and would like to be considered for one of the following positions, please contact Scott Luther at [sluther@enviromedia.com](mailto:sluther@enviromedia.com).

## Board of Directors Positions

**President**

**Vice-President**

**Secretary**

**Treasurer**

**Programming Co-Chair (2-3)**

**Publicity/ Newsletter Chair**

**Government Relations Chair**

**Membership Co-Chair (1-2)**

**Hospitality Co-Chair (3)**

**The Battle Co-Chair (2-3)**

**Scholarship Co-Chair (1-2)**

**Website Coordinator**

**Sweetheart Bachelor Auction Co-Chair (2-3)**

**Trailblazer & Awards of Excellence Gala Chair (2)**

**Historian/ Photographer**

Please contact us if you know someone who would like to become more involved!

We encourage self-nominations as well.

**THANK YOU!**

Thank you to our corporate sponsors:



# Career Corner



## **UNIVISION 62 KAKW-TV**

**Position: National Sales Manager**

### **Education:**

**Four-year college degree or equivalent sales experience. Three plus years of broadcast television sales a must, preferably at national rep firm. Experience in marketing and sales promotion beneficial.**

### **Communication Skills:**

**Articulate, well spoken and highly organized.**

**Ability to convey information to account executives at outside sales offices in both written and verbal forms. Able to present research information and station proposals in a clear and enthusiastic manner. Bilingual Spanish-speaking is an asset.**

### **Technical:**

**Working knowledge of Windows 95 and Microsoft Office applications; working knowledge of television applications such as TVScan, CMR and qualitative programs like Scarborough or Nielsen Advantage.**

**Other: Follows all Univision policies and procedures.**

## **TPRA (The Patient Recruiting Agency)**

**Is now hiring for an Assistant Media Buyer/Traffic Coordinator. Please contact Lance Nickens at 345-7788 Ext. 288**

**Thank you to our corporate sponsors:**



If you have a job opening at your station that you would like to add, please email a brief description, 100 words or less, to [chumphries@kvue.com](mailto:chumphries@kvue.com).

# Career Corner Continued...



**CBS 42/KEYE TV** (CBS O&O) in Austin, Texas is looking for an Executive Producer for the Monday-Friday evening newscasts. The right person for the position will have FIVE or more years experience as a news manager, plus three+ years newscast line producing experience. Qualified applicants must have excellent news judgment and instincts, must be excellent news writers & must be creative with use of video & graphics.

**CBS 42/KEYE TV** (CBS O&O) in Austin, Texas is looking for an Accounting Manager. This is a full-time, exempt position, which will be responsible for the day-to-day accounting function of the Business Department. Partners with the Regional Controller (based in Dallas/Fort Worth) to complete monthly and quarterly closes, monthly forecasts and annual budgeting.

**KEYE-42  
Attn: HR  
10700 Metric Blvd  
Austin, Texas 78758  
Fax: 512-490-2164**

E-mails accepted at [hr@keyetv.com](mailto:hr@keyetv.com).

If you have a job opening at your station that you would like to add, please email a brief description, 100 words or less, to [chumphries@kvue.com](mailto:chumphries@kvue.com).

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