



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE



September 2013 Newsletter



THE MOST TERRIFYING UNDERTAKING OF THE YEAR!

BATTLE of the MEDIA★STARS



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LETTER FROM OUR PRESIDENT

Put on your game face and prepare to fight for the title... and bragging rights for your station for the year to come! Battle of the Media Stars is such a memorable ongoing AWM Austin event. Team members work together to establish a captain, to come up with their theme and costumes and to decide who will be participating in which event. The competition itself also serves as a great team-building and networking opportunity, in addition to being a TON of fun (doesn't everyone love seeing coworkers get horribly disoriented during dizzy bat, or watching entire teams plummet in the tug-o-war?!).



(from Battle 2010)

This year we have some new games, ringmaster CJ Morgan from KLBJ, great food and drink donors, and multiple raffle prizes, including an iPad mini! You still have time to register your team and buy raffle tickets, so contact a board member at your office, or visit <http://awmaustin.org/battle> for more information.

See you on the Battle field!



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Recap: August Luncheon **HEALTH CARE REFORM**

Big thanks to our guests, Christie Garbe, Vice President of Planning and Communications for Central Health as well as Dr. Mark Hernandez, Chief Medical Officer of the Community Care Collaborative for their presentations!



CENTRAL HEALTH



**Thanks to everyone who helped
make this a full house!**



WOMEN IN MEDIA

presents

THE MOST TERRIFYING UNDERTAKING OF THE YEAR!

BATTLE of the MEDIA STARS

Thursday 19th September 2013

beat the odds in our
BEACH BALL RACE
DIZZY BAT
&
SPONGE TOSS

test your strenght on the
TUG OF WAR!
display amazing feats in our
3 LEGGED RACE



Battle Of The Media Stars

RSVP



Thursday 19th September 2013
2 p m - 6 p m

EARLY BIRD



3 points will be given to each team whose
registration form, release form &
payment is received by
Aug 30th, 2013

SEPTEMBER
13th, 2013

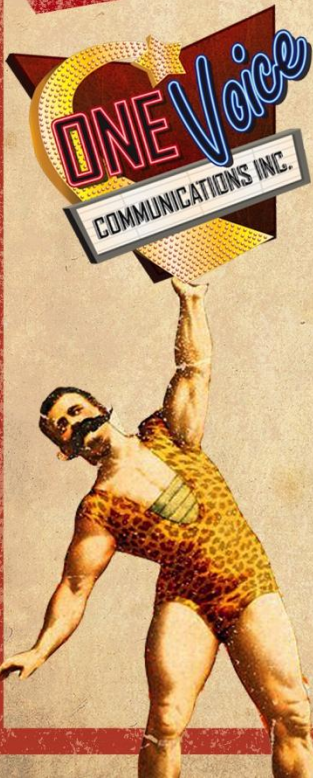
All registration forms,
release forms &
payment must be in by

5pm



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BIG THANKS



Teams and Raffle Tickets still available:

<http://awmaustin.org/battleinfo/>



UPCOMING AUSTIN AWM EVENTS

September

11—Board Meeting (Board Members only)
12:00pm at Emmis Austin

19— **Battle of the Media Stars**
2:30pm, Zilker Park Polo Fields

23 —AWM Newsletter submission deadline
newsletter@awmaustin.org

October

9—Board Meeting (Board Members only)
12:00pm at Emmis Austin

16— **October Luncheon (TBA)**
11:30am at Maggiano's Little Italy

28 —AWM Newsletter submission deadline
newsletter@awmaustin.org

November

6—Board Meeting (Board Members only)
12:00pm at Emmis Austin

10— **Race for the Cure**

13—**November Luncheon: Assistant Appreciation**
11:30am at Maggiano's Little Italy

25 —AWM Newsletter submission deadline
newsletter@awmaustin.org

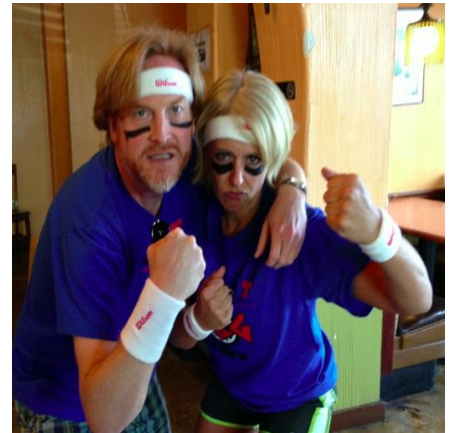


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LOCAL Connection



Telemundo is
proud to announce
Lisa King as their
new LSM!



KEYE and Telemundo sales teams
competed in "SBG X-Games" this month.
This fun, team-building event consisted
of a scavenger hunt through the city of
Austin where teams were challenged with
trivia and creativity... while snapping
photos along the way for extra points.

 **KEYE TV**



Top Row from left to right:

Callie Gordon – Sales Assistant KLBJ FM and KROX

Catalina Berry – Incite Project Manager

Tiffany Shoulders – Emmis Marketing Group Project Coordinator

Hayley Budden– Marketing Assistant

Bottom Row from left to right:

Pedro Escalera – promotion to Music Director Latino 102.7

Nicole Raney – Digital Content Producer

**Congratulations to all for joining the
Emmis Austin Radio Family!**



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Congrats to KGSR's Kristen Kurtis for her win as FMQB's Music Director of the Year, which was announced at the AAA Convention in Boulder, CO!



Christine Hass (top left) is the new co-anchor for Fox 7 News Edge at 5 and 9.

Lauren Petrowski (top right) is the new anchor of Fox 5 News Weekend!

KTBC also welcomes the new Good Day Austin team of Dave Froehlich, Loriana Hernandez, Zach Shields, and Keri Bellacosa (pictured left).





Clear Channel welcomes Audfrey Munoz (left)
as their new Sales Assistant and
Danne Raesz as National Promotions Coordinator!



Let AWM put all their resources
to use for your upcoming
Community Outreach Campaign!

Submit your Community Outreach Promotion
by September 23 for the October Newsletter!
Please include: event logo, your company logo,
the non-profit logo and link to the event site
along with a brief description of the event to
newsletter@awmaustin.org

Remember: share with us how great it was with a photo or two.
You never know where your next sponsor will come from.





Austin Chapter AWM Corporate Membership Benefits:

Public support of our professional organization that has a commitment to the advancement of women and minorities in our industry.

Corporate Membership for 6 Includes:

AWM National Membership and Austin Chapter Affiliation for 6 employees.

- Pre-paid luncheon table for 6 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$4820

Sponsorship Package: \$2500

Corporate Membership for 3 Includes:

- AWM National Membership and Austin Chapter Affiliation for 3 employees.
- Pre-paid luncheon table for 3 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$3890

Sponsorship Package: \$1600





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Please visit <http://awmaustin.org/careers/>
for links to online job postings.



Receptionist
Asst. Program Director
Outside Account Executive



Reporter
Photographer
Weekend Anchor/Reporter
News Technical Director



Account Executive
Digital Content Director



Digital Sales Account Executive
Studio Control Room Operator



Account Executive
Internship



Digital Creative Manager
Account Executive
Digital Media Account Executive
News Photojournalist
Investigative Reporter
Promotions Producer



Account Executive
Reporter



Creative Lead



Outside Sales Consultant
Account Executive



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We would like to say a special
“Thank you!” to our
Austin Alliance for Women in Media
corporate sponsors:



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