



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE



October 2013 Newsletter



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LETTER FROM OUR PRESIDENT



As many of you are aware, October is Breast Cancer Awareness Month. Unfortunately, breast cancer has impacted my life in many ways. My beautiful mother, Donna, is a two-time survivor. Though she is still recovering from her most recent bout, she was only 42 years old when she was first diagnosed.

My paternal grandmother is also a survivor. Breast cancer will always affect me, as I have multiple precursors, in addition to the connection on both sides of my family.



Kelly with her mom, Donna, a two-time breast cancer survivor.

The Austin Alliance for Women in Media works for the education, support and empowerment of women in media, and as one in eight women will be diagnosed in her lifetime, breast cancer has surely affected almost all of us in some way.

This will be our third year as an organization participating in the Komen Austin Race for the Cure and my second year serving as Team Captain for the Austin Alliance for Women in Media team. Other media entities in Austin are also making an effort to join in the fight to find a cure... from creating teams, to holding fundraising events, broadcasting PSAs and more.

Whether you choose to join a team or make a contribution, it's impossible to not be aware of the importance of breast health, the importance of timely screenings and the growing number of survivors throughout the world. To find out more about our team or support us with a donation, you can visit

<http://awmaustin.org/raceforthecure/>.



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THE MOST TERRIFYING UNDERTAKING OF THE YEAR

BATTLE of the MEDIA★STARS



TEAMS	FLAG FOOTBALL	SOCCER	LEGO BUILD	DISNEY TRIVIA	TOP OF THE YEAR	LEGO BUILD	SPRINT RACE	200M RACE	TOTAL
CLEAR CHANNEL	1st	2	2	13	10	10		10	47
UNIVERSITY	6th	13	6	3	4	8		3	37
SUPERHERO	5th	3	1	2	13	4	5	10	38
EMMIS	3rd	6	13	8	3	3		10	42
SUNLARK	2nd	10	12	4	2	13	5		46
PERMAN	4th	2	2	2	8	8	5	13	40
SPIRIT	1st	2	2	6	1	2			13
KIMMY TV	8th	4	4	4	10	1	4		23
CLEAR CHANNEL	7th	8	2	2	6	3		10	31
WALL GROUP									
ENTERCAM	4th	2	8	2	1	2			15



Thanks to everyone who helped
make this year a huge success!



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Congrats to our 2013 **Battle of the Media Stars** winners!

1st Clear Channel Media + Entertainment

2nd Sinclair Broadcast Group

3rd Emmis Austin Radio

Spirit Award- Reagan Outdoor Advertising

Underdog Award- Spirit 105.9



Special thanks to our sponsors:



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MEDIA + ENTERTAINMENT





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Using Your Resources Wisely: CITY CHAMBERS



Join us as we meet representatives from
the different Chambers of Commerce in Austin
and learn how we can benefit from working together.

Moderated by Jeremy Smith, Director,
New Business Development - Incite

Wednesday, 10.16.13 @ 11:30a

Seats will be limited, so RSVP TODAY!

Email rsvp@awmaustin.org by Friday, October 11th, 2013.

Avoid the line! Pre-pay for the luncheon on our secure
shopping cart at <http://awmaustin.org/luncheons>.

MAGGIANO'S
■ LITTLE ITALY ■

Wednesday, October 16 11:30a-1p

10910 Domain Dr., Suite 100

Members \$25 Non-members \$30

Non-RSVPs \$35 at the door.

NO SHOWS WILL BE BILLED!

For more information visit <http://www.awmaustin.org>.





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'tis the season



SAVE THE DATE

Kick off the Holidays this season with the
Spirits of Texas Sponsored by AWM

What: Join us for a tasting of local beverages (wine, beer & liquor),
delicious snacks, music, a silent auction & more!

Where: Zilker Club House; Wednesday December 4th 6-9pm

How: Tickets are \$20 - includes 5 drinks and all you can eat!



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UPCOMING AUSTIN AWM EVENTS

October

9—Board Meeting (Board Members only)
12pm @ Emmis Austin Radio

16— **October Luncheon : CITY CHAMBERS**
11:30am @ Maggiano's

28 —AWM Newsletter submission deadline
newsletter@awmaustin.org

November

6—Board Meeting (Board Members only)
12pm @ Emmis Austin Radio

10— **Race for the Cure**
Visit our [website](#) to join the AWM team or make a donation!

13—**November Luncheon: ASSISTANT APPRECIATION**
11:30am @ Maggiano's

25 —AWM Newsletter submission deadline
newsletter@awmaustin.org

December

4—**SPIRITS OF TEXAS**
6pm-9pm @ Zilker Clubhouse

16 —AWM Newsletter submission deadline
newsletter@awmaustin.org



AWM Austin Affiliate Corporate Membership Benefits:

Public support of our professional organization that has a commitment to the advancement of women and minorities in our industry.

Corporate Membership for 6 Includes:

- AWM National Membership and Austin Affiliate Membership for 6 employees.
- Pre-paid luncheon table for 6 at all monthly luncheons (7 luncheons).
- Name and logo in AWM Austin Affiliate Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$4820

Sponsorship Package: \$2500

Corporate Membership for 3 Includes:

- AWM National Membership and Austin Affiliate Membership for 3 employees.
- Pre-paid luncheon table for 3 at all monthly luncheons (7 luncheons).
- Name and logo in AWM Austin Affiliate Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$3890

Sponsorship Package: \$1600



Please visit <http://awmaustin.org/careers/>
for links to online job postings.



Director, Strategic Partnerships (BIG Team)
Key Account Coordinator
Outside Account Executive



Account Executive
Photographer



Account Executive
Web Designer



Reporter
Photographer
Editor



Account Executive
Internship



Studio Control Room Operator



Outside Sales Consultant
Account Executive



Assistant News Director
Assignment Editor
Newscast Producer
Sales Assistant
Account Executive



Creative Lead



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We would like to say a special
“Thank you!” to our
Austin Alliance for Women in Media
corporate sponsors:



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