



AWM SALUTES ALL THE 2012 GALA WINNERS!

Visit AWMAUSTIN.ORG for a complete listing of winners!



RADIO

Rookie Rep – Melissa Bagan/Clear Channel

Rep – Lisa Nelson/Entercom

DJ – Bobby Bones/Clear Channel

Promotions – AC Cantu/Emmis

Traffic – Kelly Welch/Emmis

UnSung – Arnold Lopez/Clear Channel

Support – Abby Browning/Emmis

**Sales Manager – Tatjana Deegan/
Emmis**

Internet – Anastasia Teague/Emmis

Production – Billy Martin/Emmis



TELEVISION

Rookie Rep – Stephanie Beaman/KVUE

Rep – Layne Bruner & Jaime Lewis/KXAN

On-Air – Lauren Petrowski/KTBC

Promotions – Morgan Printy/KXAN

Traffic – Jamie Aragon/KXAN

Support – Stefanie Vela/KXAN

Sales Manager – Tom Michel/KXAN

Production – Yareiza Otero/Univision



EVENT CONNECTION



***More photos are posted on our Facebook page and
at AWMAUSTIN.ORG !***



***Special thanks to our sponsors
for all their support!***



atxphotography.com

For a complete list of all finalists and winners visit <http://awmaustin.org/trailblazer>.



LOCAL CONNECTION



Convention & Trade Show

Texas Association of Broadcasters/Society of Broadcast Engineers

59th Annual Convention & Trade Show

August 8-9, 2012

Renaissance Austin Hotel

The event is the largest state broadcast association convention in the nation, with 1,100+ annual registrants.

Questions? Call (512) 322-9944.

Schedule at a Glance *

Wednesday	
8 am	Annual Golf Tournament
12 noon	REGISTRATION OPENS
1– 6:30 pm	Seminars
6:30 pm	REGISTRATION CLOSSES
6:30 pm	Opening Reception
7:30 pm	Annual Pioneer Club Banquet
Thursday	
7 am	REGISTRATION OPENS
7:30 am	Community Service Awards Breakfast
8 am – 6 pm	Seminars
9 am – 5 pm	Trade Show Open
11 am – 1 pm	Walk-Around Lunch in Exhibit Hall
2:30 pm	Annual Business Meeting
7 pm	REGISTRATION CLOSSES
7 pm	Chairman's Reception
7:30 pm	Annual Awards Gala



*Subject to change

<http://www.tab.org/convention-and-trade-show/>



LOCAL CONNECTION



The Statesman Co.

COX MEDIA
GROUP Austin

Big welcome to all the new faces at the
Austin American Statesman!

Ricci Neer
Leanne Thomas
Adrienne Lee
Cynthia Guajardo

Joshua Valdez
John Griffith
Regina Devine
Brently Heilbron

SPiRiT
105.9

Spirit 105.9's **Rick Hart**
was promoted to
National/Regional Sales!



**What's
new?**

Share here!

newsletter@awmaustin.org

If you have any new hires or recently-promoted employees that you would like listed in the June newsletter, please e-mail newsletter@awmaustin.org by Monday, May 21st, 2012.



LOCAL CONNECTION



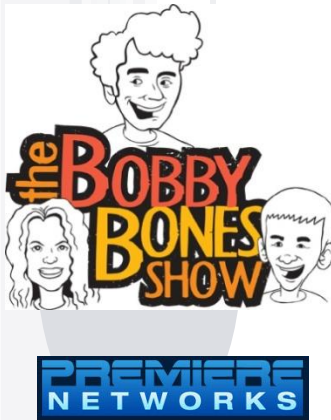
Marilyn Narula



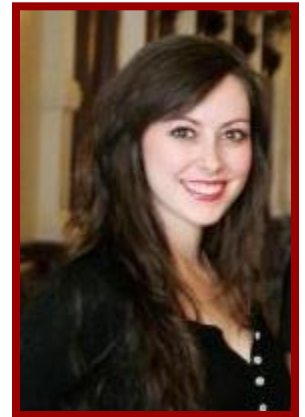
Clear Channel Media + Entertainment welcomes **Marilyn Narula** as New Integrated Account Manager at SPORTS TALK 103.1 FM | AM 1300 THE ZONE and **Maria Mastel** as New Integrated Account Manager for KASE 101 & KVET FM.



Maria Mastel



*The Bobby Bones Show's, **Alayna Messer** has been promoted to Executive Producer. The show is based in Austin and nationally syndicated by Premiere Networks.. Bobby Bones has received AWM's *Radio DJ Award of Excellence* seven years in a row.*



KASE/KVET AE **Lori Barton Knutson** welcomed Lily Ann Knutson born on Friday, April 27th, weighing 9lbs 2 oz.



If you have any new hires or recently-promoted employees that you would like listed in the June newsletter, please e-mail newsletter@awmaustin.org by Monday, May 21st, 2012.



LOCAL CONNECTION



KGSR/Comedy 102.7 AE
Sommer Novak welcomed Cecelia Breeze
Hruska, weighing 7 lbs 14 oz, on
May 1st at 4:25am.



Long overdue
welcome aboard to
KROX/101X new
seller **Jordan Hiller!**



KLZT/107.1 La Z
welcomed new
Account Executive
Wendy Penagos.



In Remembrance...



John Richard Defee **Sep. 27, 1948 - April 23, 2012**



A gentleman, scoundrel, dog lover, squirrel shooter, cigar smoker, peach ice cream maker, whiskey drinker, radio personality, chaplain, decorated Vietnam veteran, father, husband, grandfather, best friend to all of us who loved him dearly...our world lost a most extraordinary man.

The loves he left behind include his beloved wife Kathryn, his two wonderful boys Johnny and Daniel, precious daughter-in-law Cheyenne, grandson the heroic Alexander Nicholas, his faithful dog Bullet, Brother Eddy and not least, beloved mother Adell, and more friends than most people could ever hope for.

In lieu of flowers, the family has requested donations to the advertising community's Dream Fund P.O. Box 600593, Dallas, Texas 75360. In the memo line add John Defee.



MEMBERSHIP CONNECTION



Austin Chapter AWM Corporate Membership Benefits:

Public support of our professional organization that has a commitment to the advancement of women and minorities in our industry.

Corporate Membership for 6 Includes:

AWM National Membership and Austin Chapter Affiliation for 6 employees.

- Pre-paid luncheon table for 6 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$4820

Sponsorship Package: \$2500

Corporate Membership for 3 Includes:

- AWM National Membership and Austin Chapter Affiliation for 3 employees.
- Pre-paid luncheon table for 3 at all monthly luncheons (7 luncheons).
- Name and Logo in Austin AWM Chapter Newsletter.
- Name and logo on all luncheon promotional materials.
- Corporate member recognition at all AWM Austin Events.
- Complimentary access to AWM Job Bank for posting job openings.
- Reserved and pre-paid team for Battle of the Media Stars.
- Complimentary link from Austin AWM website to your company.

Sponsorship Value: \$3890

Sponsorship Package: \$1600



MEMBERSHIP CONNECTION



IT'S ONLY **\$5 PER MONTH** TO SUPPORT THE AUSTIN ORGANIZATION THAT SUPPLIES AWARDS, EVENTS AND FUN!!!

Become a member of the Austin Alliance for Women in Media NOW! We welcome new and renewal memberships at the reduced rate of \$60! **That's only \$5 per month!**

5 Reasons to be an Austin AWM Member

1. Networking Opportunities

Austin AWM provides professional and personal support to network with and for our industry by setting up seminars, events and celebrations in local media.

2. Educational Seminars

Austin AWM works with national & local industry leaders to give us their insight on media trends, revenue builders, and best practices for your business.

3. Event Invitations

Invitations to many Austin AWM events, programs and luncheons are offered at a reduced rate.

4. Committee Participation

Be an active voice and participant in planning and executing events for our industry and businesses associated with media.

5. IT'S ONLY \$5 A MONTH!!!

There are 2 ways you can become a member:

- 1) Click **here** to download the membership form and mail to P.O. Box 2684, Austin, TX 78768
- 2) Complete the **registration on the next page** and mail a check to P.O. Box 2684, Austin, TX 78768



DATE CONNECTION



UPCOMING AUSTIN AWM EVENTS

MAY

21 – AWM Newsletter submission deadline
newsletter@awmaustin.org

JUNE

9 – Annual Board Strategic Planning Meeting
18 – AWM Newsletter submission deadline
newsletter@awmaustin.org

JULY

23 – AWM Newsletter submission deadline
newsletter@awmaustin.org



CAREER CONNECTION



Please visit <http://awmaustin.org/careers/>
for full job descriptions and contact information.



Radio Media Rep



Account Executive
Key Account Coordinator



Account Executive
Web Designer
Sports Marketing/Sales Coordinator
On-Air Personality: KGSR
Digital Sales Manager
Digital Marketing Manager
Credit and Collections Coordinator'



Account Executive
Account Executive- SMB Team
Director of Engineering
Internships



Anchor/Reporter
Reporter
Floor Manager
Producer
Internships



National Accounts Manager
Account Executive



Multimedia Journalist
PM Weekend Meteorologist
Assistant News Director
News Internships



Investigative Producer
Investigative Reporter
Studio/Control Room Operator
Sales Account Executive
Promotion Manager
Creative Services Post-Production Editor
General Assignment Reporter



News Reporter
Photojournalist
Morning Weather Anchor
Weekend Weather Anchor
Promotion Producer
Internships



Professional Voice Talent
Receptionist
Account Executive



Account Executive

To have a position posted on the Austin AWM website and newsletter,
please e-mail a brief description to career@awmaustin.org.



CORPORATE CONNECTION



We would like to say a special “Thank you!” to our
Austin Alliance for Women in Media
corporate sponsors:



ALLIANCE FOR
WOMEN IN MEDIA
AUSTIN AFFILIATE

If your company would like to become a member, please e-mail info@awmaustin.org.

