ALLIANICE FOR

WOMEN IN MEDIA

Austin Affiliate

DECEMBER CONNECTION



All proceeds benefit the AWM Scholarship Fund































AND SPECIAL THANKS, TO CATHERINE CLARK @ KAKW, CHRISTIE HUMPHRIES @ KTBC TV AND DAVE SONEFELD @ IHEART FOR THEIR SUPPORT AND HELP IN SECURING OUR FABULOUS VENDORSI

Special thanks to Vaughn Robinson with Va Lu Photography for capturing this year's photos!



















THANK YOU TO **Lonnie Summers**/One Voice Communications and **Amber Rebold**/Cox Media for all their hard work on making this the best!

LOCAL CONNECTION



KXAN will air Super Bowl LII on February 4th, followed by 17 days of Winter Olympics from Pyeong Chang South Korea.



KXAN Reporter, **Erin Cargile**, is one of six US NBC reporters to be selected to report from Pyeong Chang. She will be reporting live from Olympic village, providing in-depth coverage of each athlete and the games.







Amy Anderson has been promoted to Vice President Business Development, Sales Engagement and Training for Nexstar. She will be working in the digital division formally known as LIN Digital, now called HYPN Local.





Emmis Austin Radio's
Continuity Director, **Keith Clark** and his wife
welcomed
Griffin Andrew
6lbs, 14oz.



Newsletter submissions can be sent to NEWSLETTER@awmaustin.org

LOCAL CONNECTION





Peached Social House to celebrate this upcoming February. It is anticipated to be their most viewed month of programming in the history of the station.







KLBJ 590AM EIWERDIN 99.7 FM

Congratulations to
NewsRadio KLBJ's
GSM Brooke Gallagher on
being a new Grandpa!

Grandson, James Walker weighed in at 9lbs, 1oz.

Newsletter submissions can be sent to NEWSLETTER@awmaustin.org

LOCAL CONNECTION





Avalanche Media Group is proud to announce we were recently hired as the media Agency of Record for Kiolbassa Provision Co. headquartered in San Antonio.

Kiolbassa is a family-owned business, established in 1949, who makes premium smoked meats, such as sausage and dry cured bacon.



Erin Truslow, joins Emmis Austin Radio's Sports Marketing Department





Congratulations to

Telemundo Austin

for winning the

Lone Star Emmy Award

for Best Newscast!



COMMUNITY CONNECTION







In November, **Avalanche Media Group** volunteered at the Central Texas Food Bank. They sorted 3,155 pounds of canned and package goods for families in need. Over 46,000 families in Central Texas utilize the food bank each week.



The Return of the 8th Annual **Dudley and Bob with Matt's Breaking and Entering.**

Each year KLBJ raises money to give one family in need a holiday season to remember! For more details visit:

BREAKANDENTERING



Every Veterans Day, **NewsRadio KLBJ** shows appreciation for our Troops. This year they continued the tradition by partnering with the <u>Service Dogs, Inc.</u> to bring together veterans living with disabilities and abandoned/unwanted dogs in Central Texas.

EVENT CONNECTION



The Westin Austin at the Domain 11301 Domain Drive Austin Texas 78758

#awmatxgala2018

Stay tuned for more details

ANNUAL MEMBERSHIP



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http://awmaustin.org/join.php

CAREER CONNECTION

Visit awmaustin.org and click the <u>CAREERS</u> tab. You are able to post your own company's listing. All postings expire after thirty days.









SAVE THE DATE



DEC

6 - AWM Board Members Only

December Meeting /12p-1p Univision / 2233 W. North Loop Blvd

JAN

10 - AWM Board Members Only

January Meeting /12p-1p CBS/Telemundo / 10700 Metric Blvd

17 - Luncheon / 11:30a-1p

TOPIC: TBA

Location: Maggiano's Little Italy

10910 Domain Dr

FEB

7- AWM Board Members Only

February Meeting /12p-1p Quantcast 12301-B Riata Trace Parkway, Ste 300

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Let us know and we will share with our AWM community!
Email NEWSLETTER@awmaustin.org







<u>awmatx</u>